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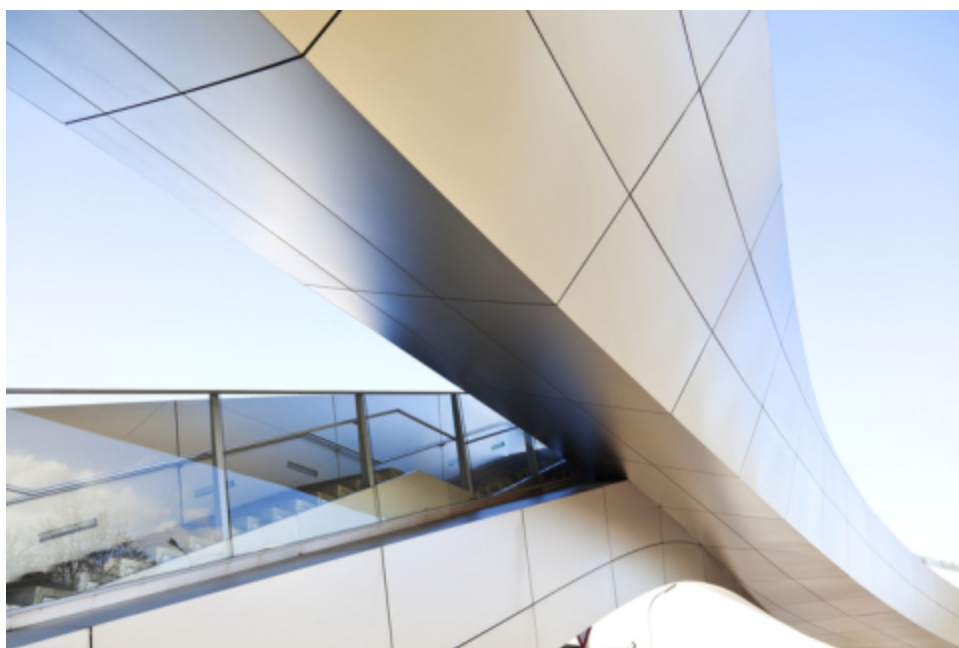


Axalta to Promote Exciting Architectural Coating Advancements at Facades+ Miami Conference

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, is pleased to exhibit at and sponsor the Facades+ conference in Miami, Florida on January 26-27, 2017. Facades+ is a forum for architects, engineers, consultants and designers in the architectural industry to inspire, learn, and collaborate. Axalta architectural coatings experts will be available to showcase its wide range of innovative Alesta® architectural powder coatings.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170116005726/en/>



Axalta to promote new AR500 fluoropolymer powder coatings along with AR400 super durable TGIC-free powder coatings at Facades+ Miami Conference January 26-27. (Photo: Axalta)

industry.”

“We look forward to exhibiting at the upcoming Facades+ conference,” said Manny Mayer, Business Development Manager for Axalta’s architectural coatings. “This conference gives us the opportunity to demonstrate the advantages of our extensive line of AR300, AR400 and AR500 series of architectural powder coatings directly to those at the forefront of the architectural

Axalta will showcase its advanced architectural portfolio, which includes its next generation AR500 series fluoropolymer powder coatings that are formulated to meet the most stringent exterior performance standards of the architectural industry. This series is designed to provide the highest level of color and gloss retention available and exceeds American Architectural Manufacturers Association (AAMA) 2605 requirements. AR500 is recommended for use in applications such as window frames, cladding and shopfronts, or where superior levels of exterior weatherability are required.

In addition to the hyper-durable AR500 polyester series, Axalta will also feature its AR400 super-durable TGIC-free polyester architectural collection formulated to provide first-pass transfer efficiency, superior mechanical performance and excellent flow. It also has exceptional leveling properties. When compared with traditional TGIC containing powder coatings, Axalta's TGIC-free coatings are more environmentally responsible and feature high quality exterior grade pigments that exhibit superior weathering properties which exceed AAMA 2604 requirements.

The Facades+ Miami conference will begin with a symposium at Faena Forum theater with special guest keynote speakers and presentations. The following day consists of hands-on lab and dialog workshops at the Florida International University College of Communication, Architecture, and the Arts.

For more information about Axalta's architectural coatings, please visit our website at www.axalta.us/powder.

To register for the conference or technical sessions, please see the Facades+ website at www.facadesplus.com.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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