

November 16, 2016



## Iconic Car from American Graffiti Gets a Facelift with Axalta Paint

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA) brings the classic 58' Impala from the movie *American Graffiti* back to its original glamour with its ChromaPremier® paint. The solventborne base coat is formulated to make coverage fast, and easy with a smooth finish. Axalta, a leading global supplier of liquid and powder coatings, revealed the recently restored car at its Engineered for Speed booth at SEMA 2016 aftermarket tradeshow at the Las Vegas Convention Center. Ray Evernham – TV show host and three-time NASCAR® champion crew chief, along with award-winning actress from the *American Graffiti* film, Candy Clark, helped Axalta executives unveil the car during a press conference.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161116006147/en/>



Axalta's Mike Carr; Painter Dan Baker; Actress Candy Clark; and TV Host Ray Evernham pose with 1958 Impala from the film, "American Graffiti," that was recently restored with Axalta's ChromaPremier paint. (Photo: Axalta)

at Axalta's color match ability."

"This project was a labor of love. I wanted that car from the moment I saw the film as a teenage boy," said Evernham. "As luck would have it, not only was I able to acquire the Impala, but my long-standing relationship with Axalta allowed me to call on the industry's best paint experts to evaluate the car, get recommendations and, subsequently, restore a vehicle that was originally coated in obsolete lacquer material. I'm amazed

“Ultimately, this car represents our commitment to the automotive industry,” said Mike Carr, Axalta President – North America. “We have been serving customers for 150 years and the automotive industry since day one. We were there to coat the first automobiles that were built more than 90 years ago and we have continued to innovate to meet the needs of our customers. We were pleased to bring this iconic vehicle back to its original glory.”

Evernham also discussed the meticulous restoration process from preparation to paint job and shared why the vehicle sparked a lifelong passion for cars. Candy Clark, who played Debbie Dunham, discussed her role in the movie and her affinity for the Impala. To watch a video of the press conference and reveal, click [here](#).

### **About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our 100,000+ customers in more than 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20161116006147/en/>

Axalta Coating Systems

Lisa M. Miree-Luke

D: +1 610 358 2228

[lisa.miree-luke@axaltacs.com](mailto:lisa.miree-luke@axaltacs.com)

[axaltacoatingsystems.com](http://axaltacoatingsystems.com)

Source: Axalta Coating Systems