

September 13, 2016



## Axalta Partners with Stroud Water Research Center

### Partnership Will Focus on Sustainability and Educational Outreach

GLEN MILLS, Pa.--(BUSINESS WIRE)-- In the wake of the recent release of its 2014-2015 Sustainability Report and the launch of its Sustainable Star customer awards program, Axalta Coating Systems (NYSE:AXTA), a leading global supplier of liquid and powder coatings, is pleased to announce its partnership with Stroud Water Research Center.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160913006051/en/>



Stroud Assistant Director of Education, Tara Muenz, surveys Turnpike Pond in Narrowsburg, NY for macroinvertebrates (aquatic insects). (Photo: Kerry Ellis)

Stroud's mission is to advance the knowledge and stewardship of freshwater systems through global research, environmental education, and watershed restoration. The partnership unites the two organizations that have a similar philosophy and support of sustainable initiatives. Axalta's waterborne and low volatile organic compound (VOC) liquid coatings and

powder coatings that are virtually VOC-free and have no targeted hazardous air pollutants provide environmentally-responsible product options for customers. In addition, Axalta's products are designed not only to beautify, but also help provide protection to a multitude of materials including automobiles, heavy duty trucks, playground equipment, oil and gas

pipelines, and more. Axalta is proud to have developed technologies and processes to lessen its own environmental footprint and that of its customers.

“As a global institution dedicated to fresh water, Stroud is thrilled to have a partner like Axalta that is dedicated in its global efforts to sustainability of the environment,” said Bern Sweeney, Ph.D.—Stroud Water Research Center Director and Senior Scientist. “Together, we look forward to raising awareness and expanding our outreach.”

“Sustainability is central to virtually everything we do as a coatings company,” said Mike Carr, Axalta President-North America. “We are excited about our partnership with Stroud Water Research Center. Responsible organizations strive to minimize their impact on the environment. We believe Stroud is leading the way in freshwater research and Axalta is leading by example. I am confident that we will each continue to advance in our respective research areas and continue to enlighten others.”

Axalta and Stroud will present a collaborative education program that consists of the Science Seminar Series: Delaware River Watershed Initiative on October 19, 2016 at the Union League in Philadelphia, Pennsylvania; a joint educational program for students that includes a hands-on component that highlights science and technology; and an upcoming lecture to take place during The Water’s Edge gala on November 3, 2016 at Longwood Gardens in Kennett Square, Pennsylvania.

### **About Stroud Water Research Center**

Since 1967, Stroud™ Water Research Center has been focused on one thing — fresh water. We are dedicated to understanding the ecology of streams, rivers, and their watersheds — both pristine and polluted. To learn more visit [stroudcenter.org](http://stroudcenter.org)

### **About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our 100,000+ customers in more than 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

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