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Axalta Powder Coatings Expert Presented at the International Congress of Aluminum and Exposition

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, presented during the International Congress of Aluminum Exposition 2016 (CIAYYE2016) held August 10-13, 2016 at the Fiesta Americana in Queretaro, Mexico.

This Smart News Release features multimedia. View the full release here:

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Mike Withers, Axalta Architectural Segment Leader, gave a technical session on August 12 titled, *Coating Technologies in the Architecture Segment*. It explained powder coating applications, levels of powder coating performance and he presented an in-depth look at Axalta's aluminum-applicable primers and coatings. The presentation also highlighted international architectural paint specifications for aluminum use as well as Axalta's innovations for the aluminum coatings industry.

"This event allows Axalta to showcase our powder coatings and express why they are an excellent choice for projects, since they are designed for extreme weatherability, durability, and attractiveness," said Withers. "It was also a great opportunity to connect with leaders in the field and learn first-hand the current challenges and innovations in the aluminum industry."

The annual exposition is organized by

Axalta's Michael Withers presents at the Fiesta Americana in Queretaro, Mexico. (Photo: Axalta)

Aluminum Institute AC (IMEDAL) for aluminum industry professionals in Mexico to share information, and network with each

other as well as with scholars, researchers, teachers, educational institutions and national and international organizations. IMEDAL strives to be the link between consumers and producers and to generate, promote, and communicate knowledge and best practices in the aluminum field.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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