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Axalta Coating Systems Supports 2016 EyesOn Design Summer Activities

CLINTON TOWNSHIP, Mich.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, played a major role in the EyesOn Design program that took place June 17-19, 2016 at prominent southeast Michigan venues. EyesOn Design is an annual benefit supporting the visual research program at Henry Ford Health System's Detroit Institute of Ophthalmology (DIO).

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160627006291/en/>



During EyesOn Design events, Axalta displayed the No. 88 Axalta/University of Michigan Chevrolet SS racecar that Dale Earnhardt Jr. will drive in August during the Pure Michigan 400 at Michigan International Speedway. (Photo: Axalta)

Axalta was the lead sponsor at the Vision Honored black-tie event held on June 17 at the Grosse Pointe War Memorial in Grosse Pointe, Michigan. Stewart Reed, chair of the Transportation Design Department at the ArtCenter College of Design in Pasadena, California, received the Lifetime Design Achievement Award during the program attended by automotive and design industry leaders.

On June 19, Axalta also supported the

29th annual Automotive Design Exhibition at the Edsel and Eleanor Ford House in Grosse Pointe Shores, Michigan where Axalta Color Design Director Nancy Lockhart served as a

judge.

“We are proud to be a long-standing partner of the EyesOn Design organization,” said David Fischer, Axalta Vice President of Market Strategy and Growth. “As a company that values color and design, the work that EyesOn Design is doing on behalf of the blind and visually impaired hits close to home. We salute their efforts.”

Last January, Axalta supported the EyesOn Design Awards at the North American International Auto Show in Detroit. Axalta presented the EyesOn Design Award for Innovative Use of Color, Graphs or Materials. The 2016 award went to the designers of the Acura Precision Concept.

At the two June events, Axalta displayed the No. 88 Axalta/University of Michigan Chevrolet SS racecar. It was unveiled to the media on June 13 and shown to the general public for the first time on June 16 at Campus Martius in downtown Detroit. The racecar features an Axalta/University of Michigan (U-M) paint design and will be driven by Dale Earnhardt Jr. at the Pure Michigan 400 on Aug. 28 at the Michigan International Speedway.

Axalta and U-M recently entered into an educational partnership to support engineering and business students. To celebrate the relationship, the U-M brand is painted on the side of the No. 88 Axalta Chevrolet SS. Axalta will host 50 U-M business and engineering students at the Pure Michigan 400 race to provide an out-of-the-classroom experience that highlights automotive racing and coatings performance technology and innovation.

For more information on EyesOn Design, visit <http://www.eyesondesign.org/>.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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