

Axalta's Customer Business Councils Deliver

Key takeaways include trifecta of thought leadership, networking and awards

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Nearly 200 of Axalta's collision repair customers from states across the U.S. gathered together to learn from subject matter experts on a variety of industry topics including hiring, technology and performance on May 19-21 in Chicago, Illinois. Automotive expert Mike Anderson – Owner of CollisionAdvice, led the combined Business Council symposium and presented on "auditing with technology."

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160526005716/en/



First row: Troy Weaver-Axalta, Mike Anderson-CollisionAdvice, Steve Kendrick-Kendrick Paint & Body, Charel Lock-Five Star Collision of Stone Mountain, Lisa Luke-Axalta Back row: Greg Lobsiger-Loren's Body Shop, Jimmy Lefler-Lefler Collision & Glass, Matt Dewalt-Scott's Collision Center, Tracy Bryant-Kendrick Paint & Body (Photo: Axalta)

Axalta's Business
Councils seeks to
promote an
environment where
owners and
managers can share
in open dialogue with
other professionals,
develop their
management and
leadership skills and
improve their quality
of work.

Axalta (NYSE: AXTA) executives also attended the event and presented the following CollisionAdvice awards to five Axalta customers: Best in Class –

Accuracy went to Five Star Collision of Stone Mountain in Snellville, Georgia; Best in Class

Service (Tie) Kendrick Paint & Body Shop in Martinez, Georgia and Scott's Collision
 Center, Inc. in Stroudsburg, Pennsylvania; Best in Class – Speedwent to Loren's Body Shop
 Inc. in Bluffton, Indiana; and Best in Class – Paint Materials Management was awarded to
 Lefler Collision & Glass – Evansville North in Evansville, Indiana.

"I'm thrilled that my business received the *Best In Class – Accuracy* award," said Charel Lock of Five Star Collision based in Snellville, Georgia. "The Council's current focus on service, speed and accuracy is very important and helpful to our business. Undoubtedly, our participation has been invaluable."

"Our Business Councils provide an open and honest platform that bring non-competing customers together to learn valuable information, share best practices, network and ultimately improve the way they do business," said Troy Weaver, Axalta Business Director. "We make formidable products, but our success is directly tied to the success of our customers. We see it as our responsibility to offer platforms like the Business Councils that can help our customers thrive."

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit <u>axaltacoatingsystems.com</u> and follow us @axalta on Twitter and on <u>LinkedIn.</u>

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