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Axalta Launches New Epoxy Primer for Trailer Industry

Portfolio of Trailer Industry Products Expands with New Epoxy Primer

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading, global manufacturer of liquid and powder coatings, is pleased to announce the launch of a new epoxy primer targeted for the economy trailer manufacturing industry.

Axalta Coating Systems' initial launch of its Trailer Topcoat system in 2014 included a modified-acrylic primer and 2K single stage polyurethane topcoat that is available in six standard solid and metallic colors. This year, Axalta has added an epoxy primer as well as one new factory packaged color.

The Trailer Topcoat system now consists of a modified-acrylic primer, epoxy primer, and seven factory packaged colors, specifically for use on a variety of trailer makes and styles. The new epoxy primer, TRPE35™, is designed to improve durability and corrosion resistance when used with the Axalta Trailer Topcoat. The current color offering includes solid black, white, red, metallic silver, gunmetal, mocha and new victory red.

"Axalta has expanded our product offering to include the Trailer Topcoat system so that trailer dealers and manufacturing customers have a variety of options depending on the performance and value that they desire from a coating system," said Kevin Kelly, Marketing Manager for Axalta Coating Systems. "Our trailer products are designed to provide a robust combination of performance, low-cost and long-lasting finishes for the economy trailer segment."

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter.

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