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Axalta Announces Participation in 2015 Custom Car Shows

New Website Highlights National Events and Features Axalta's Schedule

GLEN MILLS, Pa.--(BUSINESS WIRE)-- If you love cars, then spending your free time attending one or more custom car shows is probably right up your alley. Builders and enthusiasts gather at these industry events to network, develop ideas, and answer the all-important question, "What color should I paint my new project car?"

This year, Axalta Coating Systems (NYSE: AXTA), a leading, global manufacturer of liquid and powder coatings, is pleased to support nearly a dozen custom car shows across the United States. These shows enable various types of car enthusiasts to interact with us and gather firsthand information about paint use and garner application ideas.

To help make it easy to find us at these events, Axalta launched a [new website](#) that includes information about the shows and Axalta's participation. We invite you to stop by the Axalta booth and learn how Axalta's paint lines are "Engineered for Speed."

Join us at the first show of the year, the [Grand National Roadster Show](#), the longest-running indoor car show in the world, at the Fairplex in Pomona, California on January 23-25. Axalta representatives will be on hand to offer show attendees amazing examples of automotive art that is created with our brilliant paint including our global refinish brands: Cromax[®], Standox[®] and Spies Hecker[®], as well as our Hot Hues[™] line of custom colors.

To learn more about how Axalta is #EngineeredForSpeed, follow us on our North America Refinish social media channels.

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About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive

refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit www.axaltacoatingsystems.com and follow us @axalta on twitter.

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