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Axalta Coating Systems Sponsors EyesOn Design Innovative Use of Color, Graphics and Materials Award at the North American International Auto Show in Detroit, Michigan

Axalta Executives Make It A Trifecta as Co-Emcee, Presenter and Docent

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, supported the EyesOn Design Awards program at the 2015 North American International Auto Show this week, benefiting the visual research program at Henry Ford Health System's Detroit Institute of Ophthalmology. Lisa Miree-Luke, Axalta Corporate Affairs Manager for North America, co-emceed the event with Marcus Shelly of American Specialty Cars. David Fischer, Axalta's Vice President of Market Strategy and Growth, Light Vehicle OEM, presented the *Innovative Use of Color, Graphics and Materials* award. The Buick Avenir design team won the award for its attention to detail, the way its materials worked together and its understated elegance which was true to the brand, according to the judges. The Buick Avenir also won the award for *Best Concept Vehicle*.

EyesOn Design awards honor vehicles that are making their auto show debuts. Winners are selected by more than 30 judges who are active or retired automotive designers and chairs of transportation design education programs. Nancy Lockhart, Axalta Global Color Marketing Manager served as a docent to the judges.

Axalta's sponsorship benefits vision research at The Henry Ford Health System Center for Visual Rehabilitation and Research. "We appreciate Axalta's partnership. Financial support from companies like Axalta helps us to continue to make important advances in research and helps our patients to receive quality vision care," said Annie Riddering, Rehabilitation Supervisor at Henry Ford Health System.

"Axalta is pleased that the Henry Ford Health System Center for Visual Rehabilitation Research is a beneficiary of our awards sponsorship," said Fischer. "We appreciate the institute's efforts to help the world to see brilliant color."

About Axalta Coating Systems



Dave Fischer, Axalta's Vice President of Marketing and Strategy, Light Vehicle OEM presents Axalta award for Innovative Use of Color, Graphics and Materials at EyesOn Design 2015. (Photo: DW3 Photography).

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive refinish and commercial vehicles to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer.

With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit www.axaltacoatingsystems.com and follow us @axalta on twitter.

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20150115006055/en/>

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