

May 28, 2025



Xponential Fitness, Inc. to Host Analyst and Investor Day Tomorrow

*Event to be Held Thursday, May 29th at the New York Stock Exchange
Xponential Management to Ring The Closing Bell[®]*

IRVINE, Calif.--(BUSINESS WIRE)-- Xponential Fitness, Inc. (NYSE: XPOF) (the “Company” or “Xponential”), one of the leading global franchisors of boutique health and wellness brands, will host an Analyst and Investor Day tomorrow, Thursday, May 29, 2025, to be held at the New York Stock Exchange (NYSE) in New York, NY, beginning at approximately 9:00 a.m. ET.

The event will feature presentations by members of the Xponential management team, including Mark King, CEO, John Meloun, CFO, John Kawaja, President, North America, and Tim Weiderhofs, COO, and will focus on the Company’s operations, strategy and commitment to stockholder value. A question and answer session (Q&A) will follow.

A live webcast of the Analyst and Investor Day will be available on the Investor Relations section of Xponential’s website at <https://investor.xponential.com/>. For those unable to join for the live presentations, a replay of the webcast will be available through the Investor Relations section of the Company’s website following the event.

Following the conclusion of the Analyst and Investor Day, Xponential management will ring The Closing Bell[®] at the New York Stock Exchange. A live webcast of the ceremony will be available beginning at 3:59 p.m. ET at the NYSE’s website www.nyse.com.

For additional details on the event, please reach out to investor@xponential.com.

About Xponential Fitness, Inc.

Xponential Fitness, Inc. (NYSE: XPOF) is one of the leading global franchisors of boutique health and wellness brands. Through its mission to deliver the talents, assets, and capabilities necessary for successful franchise growth, the Company operates a diversified platform of eight brands spanning modalities including Pilates, indoor cycling, barre, stretching, boxing, strength training, metabolic health, and yoga. In partnership with its franchisees and master franchisees, Xponential offers energetic, accessible, and personalized workout experiences led by highly qualified instructors in studio locations throughout the U.S. and internationally, with franchise, master franchise and international expansion agreements in 49 U.S. states, Puerto Rico, and 30 additional countries. Xponential’s portfolio of brands includes Club Pilates, the largest Pilates brand in the United States; CycleBar, the largest indoor cycling brand by number of locations in the United States; StretchLab, a concept offering one-on-one and group stretching services; YogaSix, the largest franchised yoga brand in the United States; Pure Barre, a total body workout that uses the ballet barre to perform small isometric movements, and the largest Barre brand in

the United States; Rumble, a boxing-inspired full body workout; BFT, a functional training and strength-based program; and Lindora, a provider of medically guided wellness and metabolic health solutions. For more information, please visit the Company's website at xponential.com.

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