



Jefferies 2014 Global Healthcare Conference

June 4, 2014

Linda Tharby, Group President
Tom Polen, Group President

Forward-Looking Statements

- These materials include forward-looking statements and it's possible that actual results could differ from our expectations. Factors that could cause such differences appear in our second quarter earnings release and in our recent SEC filings.

Non-GAAP Financial Measures

- These materials also include Non-GAAP financial measures. A reconciliation to the comparable GAAP measures can be found in our second quarter fiscal year 2014 earnings release, the financial schedules attached thereto and the related earnings call slides, all of which are posted on the "Investors" section of the BD.com website.

- BD Overview and Strategic Focus
- Business Review:
 - ◆ BD Biosciences Segment
 - ◆ BD Preanalytical Systems Unit
 - ◆ BD Medical Surgical Unit
 - ◆ BD Pharmaceutical Systems Unit
- Summary

BD Overview and Strategic Focus



The Focus on Four Key Priority Areas Will Enable BD's Strategy to Drive Results

A central dark blue oval with an orange border is labeled 'Priority Areas'. Four light orange trapezoidal boxes are arranged around it, each containing a title and a bulleted list of strategic initiatives. The boxes are connected to the central oval by thin lines, forming a star-like shape.

Priority Areas

Build on Leading Position & Enhance Core

- Building capabilities in emerging markets
- Rapid expansion

Move into Adjacencies

- Building more complete solutions for our customers
- Expanding addressable opportunities

Reallocation of R&D Spending

- Increased spending on new product development
- Less spending on line extensions

Plug-in Acquisitions

- Accelerate moves into adjacent opportunities
- Continue to drive accelerated growth above the Company average

Our Vision and the Changing Needs of our Customers

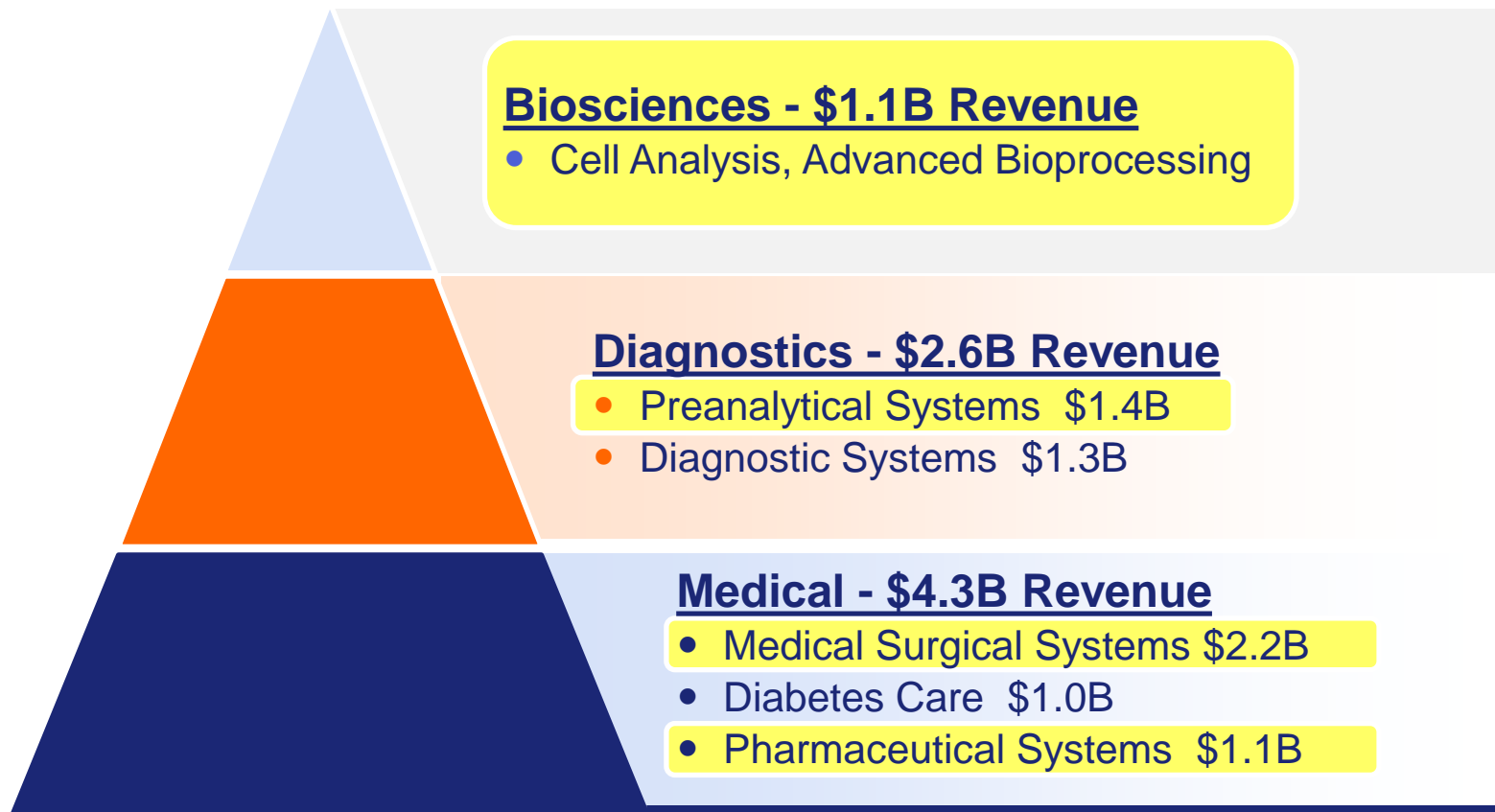
We are transitioning from a product focused company to a **customer focused provider of healthcare solutions** based on a rigorous innovation process and culture

- Improving patient outcomes and quality of care
- Lowering the cost of healthcare delivery
- Increasing healthcare access
- Optimizing patient and employee safety



Delivering Effective Solutions for Sustainable Healthcare

Each Segment is Strongly Positioned Among Industry Peers



**Focus on:
BD Biosciences Segment and
Preanalytical Systems Unit**

Key Product Platforms

- Cell sorters and cell analyzers, for high and low end markets
- Clinical and research reagents
- Sirigen dyes
- Advanced Bioprocessing

Customers Served

- Research and clinical laboratories
- Academic and government institutions
- Pharmaceutical and Biotech companies
- Hospitals and reference laboratories
- Blood banks

Advancing cell analysis, discovery and clinical diagnostics with research and clinical solutions



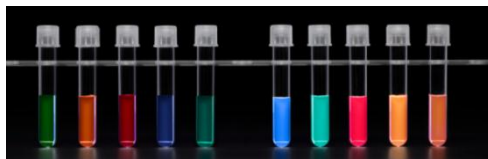
BD FACSPresto™



BD LSRFortessa™ X-20



BD Accuri™ Analyzer



BD Sirigen Dyes



BD FACSria™ Fusion Cell Sorter

Key Product Platforms

- Blood collection tubes
- Sharps, needles and wing sets
- Urine collection devices

Customers Served

- Hospitals, laboratories and clinics
- Reference laboratories
- Industrial laboratories
- Blood banks
- Public health agencies
- Physicians' office practices

Improving the safety and operational efficiency of clinical laboratories



BD Vacutainer™ Push Button Blood Collection Set



BD Microtainer™
Contact-Activated
Lancet



BD Vacutainer™
Blood Collection
Tubes



BD laboratory strengthening programs in emerging markets

**Focus on:
BD Medical Surgical and
Pharmaceutical Systems Units**

Key Product Platforms

- IV catheters
- Hypodermic needles and syringes
- Prefilled flush syringes
- Hazardous drug handling solutions (BD PhaSeal™)
- Generic prefilled syringes (BD Simplist™)
- Medication management and workflow solutions (BD Cato™)

Enabling safer, simpler, and more effective parenteral drug delivery, focused on medication assurance



BD Cato™ Software



BD Rx / BD Simplist™
Product Line

Customers Served

- Hospitals and clinics
- Physicians' office practices
- Governmental and nonprofit public health agencies
- Healthcare workers



BD Nexiva™ Closed IV
Catheter System



BD Emerald™



BD PhaSeal™



BD Eclipse™ Needle and Syringe

Key Product Platforms

- Glass and Plastic Prefillable Syringes
- Prefilled Safety (SSI)
- Self Administration Systems (SAIS)

Customers Served

- Pharmaceutical and Biotech companies, products used in:
 - ◆ Acute Care
 - ◆ Chronic Diseases
 - ◆ Vaccines
 - ◆ Other

Transforming Drug Delivery with Innovative Device Platforms



BD UltraSafe PLUS™ (SSI)



BD Hypak™



BD Self Administered
Injectable Systems (SAIS) Products

Summary

- Our strategy for growth and innovation is delivering results
- Focus on complete solutions to meet customer needs and improve clinical outcomes
- Many growth opportunities to address today's most pressing healthcare challenges
- We have built a strong platform for future growth for FY 2014 and beyond
- Committed to driving value for our customers and shareholders

Driving Value with Complete Solutions

