

Princecraft Launches All-New Ventura 230 WRL Model

PRINCEVILLE, Quebec – December 20 , 2024– Following an overwhelming successful launch of the completely redesigned Ventura series in 2023, Princecraft® Boats, a division of Brunswick Corporation (NYSE: BC) and leading manufacturer of high-quality aluminum boats, today announced the newest model in the Ventura lineup – the 230 WRL. This new model is a result of direct consumer feedback offering enhanced designed functionality, including:

- The addition of a windshield into design – a highly requested feature among consumers and dealers – offering boaters added protection from the elements and comfort onboard.
- A new wakeboard tower – offered on the Ventura 230 RL and 230 WRL – to take water sports adventures to the next level.

Ventura 230 WRL specs:

LOA	23' – 1" (7.0 m)
Beam	101" (2.6 m)
Dry Weight (lbs.)	1107 kg (2441 lb)
Fuel Capacity (gal)	≤ 208 L (55 U.S. gal.)
Base HP	Mercury® 150 XL Pro-XS
Max HP	Mercury® 250 V8 XL Verado - DTS

"The Ventura series has a legacy of being one of the most adaptable deck boats on the market, and the addition of the 23 WRL model adds even more versatility for our consumers," said Rodier Grondin, President, Princecraft Boats. "We are thrilled to deliver this new model in response of direct feedback from the market and continue delivering on the success of the Ventura series offering high-quality performance and feature-rich designs for exceptional on-water experiences."

The all-new Ventura 230 WRL model will make its boat show debut at the Toronto International Boat Show January 19-28, 2024. To learn more about the series, visit <https://www.princecraft.com/serie/Ventura-Series>.

About Princecraft Boats

Since 1954, Princecraft® Boats Inc., headquartered in Princeville, Quebec, Canada, creates unparalleled experiences on the water for fishing and boating enthusiasts with "professionally rigged and ready" packages of aluminum fishing boats, pontoon boats, and deck boats. Its commitment is borne out of a deeply rooted heritage of unmatched craftsmanship, incomparable performance, and the promise of years of trouble-free boating. More fishermen, families, and dealers than ever join the Princecraft® family and create some of the best moments of their lives. For more information, visit www.princecraft.com.