

January 12, 2024



Regent Seven Seas Cruises® Appoints Steve Odell Chief Sales Officer

MIAMI, January 12, 2024 – [Regent Seven Seas Cruises®](#), the world's leading luxury cruise line, announced today the appointment of Steve Odell to the position of Chief Sales Officer, effective January 15, 2024. Odell will be responsible for the world class sales organization including maximizing opportunities across all booking distribution channels and deepening valued travel partner relationships. In his new role, Odell will report directly to Andrea DeMarco, President of Regent Seven Seas Cruises.

Odell rejoins Regent and brings with him a wealth of experience in the luxury travel industry having most recently tenured for Regent as Senior Vice President and Managing Director of the Asia Pacific region for seven years.

"I'm thrilled to welcome Steve back into the Regent family, whose insight, knowledge and contacts within the luxury travel space will continue to allow us to position Regent for long-term success," said Andrea DeMarco, President of Regent Seven Seas Cruises. "Steve will be supported by an already strong team of sales leaders as we aim to empower and invest in our valued travel partners around the globe as together we take Regent to new heights."

"I couldn't be happier to be returning to Regent at such an exciting time for the brand having just launched the sixth ship of *The World's Most Luxurious Fleet, Seven Seas Grandeur*," stated Steve Odell, Chief Sales Officer for Regent Seven Seas Cruises. "The growth of the Regent fleet represents a tremendous opportunity for our fantastic Travel Advisors around the world and I look forward to growing our luxury cruise business together."

A cruise industry veteran with over 35 years of experience, Odell joined Regent in October 2015 to spearhead the launch of the Company's Asia Pacific business across all three Norwegian Cruise Line Holdings' brands. In 2019, Odell transitioned to focus on the strategic expansion, vision and continued growth of the Company's presence in the Asia Pacific market solely for Regent Seven Seas Cruises and Oceania Cruises.

"Having worked with Steve for many years I know the breadth of knowledge and experience he will bring to this role, paying dividends for both Regent and our valued Travel Partners as we provide their clients with An Unrivaled Experience," said Shawn Tubman, Senior Vice President of Sales North America for Regent Seven Seas Cruises. "With Steve's strong luxury travel acumen supporting our global sales strategy and the appetite for luxury cruising continuing to grow, it's a great time for Travel Advisors to take advantage of the opportunities we offer, especially our generous *Upgrade Your Horizon* 2-category suite upgrade and low deposit offer."

"I'm delighted to see Steve return to Regent having worked with him closely in his previous roles with the Company, and I am certain he will make significant contributions to the mutual success of Regent and our valued Travel Partners," added Caroline Smith, Managing Director, International, for Regent Seven Seas Cruises.

For more information, Travel Advisors should visit RSSC.com/AGENT, or call 1-844-4REGENT (1-844-873-2381).

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About Regent Seven Seas Cruises®

Regent Seven Seas Cruises® is the leading luxury cruise line, delivering An Unrivaled Experience® for over 30 years. Carrying no more than 746 guests, the line's spacious and stylish ships - *Seven Seas Explorer*®, *Seven Seas Mariner*®, *Seven Seas Navigator*®, *Seven Seas Splendor*®, *Seven Seas Voyager*® and from 2023 *Seven Seas Grandeur*™ - form The World's Most Luxurious Fleet™ and explore more than 500 immersive destinations globally. Offering Unrivaled Space at Sea®, guests enjoy sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea, as well as highly personalized service throughout lavish public areas and expansive outdoor spaces. Unique to Regent Seven Seas Cruises, unlimited complimentary shore excursions are available in every port, making it the only truly all-inclusive cruise line. Voyage fares also include round-trip business-class air on intercontinental flights from the U.S. and Canada, gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, unlimited internet access, free valet laundry, gratuities, ground transfers and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. For more information, please visit RSSC.com, call 1.844.873.2381 or contact a professional travel advisor. Regent Seven Seas Cruises is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhld.com.

Notes to editor: Images and can be found [here](#). Please use ©RSSC or "Images were provided by Regent Seven Seas Cruises®".

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