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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

Regent Seven Seas Cruises Announces the Addition of Canyon Ranch's Renowned SpaClub to Its Luxury Cruise Fleet

FORT LAUDERDALE, Fla., Sept. 1 /PRNewswire/ -- Regent Seven Seas Cruises (RSSC) announced today that world famous Canyon Ranch(R), the leading operator of destination health resorts, will soon operate the spa, beauty salon, wellness and fitness facilities on board the line's fleet of all-suite ultra-luxury ships.

"It gives us great pleasure to welcome the world's leading luxury spa brand aboard our ships," said Mark Conroy, President of Regent Seven Seas Cruises. "Canyon Ranch's unique approach to lifestyle perfectly complements our brand and the lifestyle of our guests," he added.

Aboard *Seven Seas Voyager*, *Seven Seas Mariner* and *Seven Seas Navigator*, the Canyon Ranch SpaClub(R), from the Canyon Ranch at Sea division, will feature a state-of-the-art spa, wellness and fitness facility, plus a luxurious, full-service beauty salon. SpaClub will offer the most desirable spa amenities available: massage, body and skin-care treatment rooms, a gym and weight room with cardio and weight training equipment, a juice bar, men's and women's locker rooms, thalassotherapy, sauna and steam rooms.

Canyon Ranch SpaClub will be installed on each ship in December 2009, with the first cruises featuring this luxurious facility being Dec. 18 for *Seven Seas Voyager*, Dec. 20 for *Seven Seas Mariner*, and Dec. 28 for *Seven Seas Navigator*.

Regent Seven Seas Cruises will also feature a full range of culinary offerings from Canyon Ranch's incomparable Spa Cuisine, which is both nutritious and created with the highest gourmet standards. This array of healthy cuisine will be available starting in the spring of 2010 at breakfast, lunch and dinner in each of the ships' main dining room, Compass Rose; for breakfast and lunch in the more casual dining venue La Veranda; at the Pool Grill, and on the 24-hour Room Service menu for in-suite dining.

"Canyon Ranch shares our passion for fine and healthy cuisine and our culinary teams will be working together to create a unique and diverse array of healthy, gourmet meals," added Conroy.

More Than a Spa, A Lifestyle

Canyon Ranch certified fitness instructors will conduct daily group and private fitness, yoga and tai chi classes for guests. In addition, on select voyages Canyon Ranch healthy living experts will offer on-board presentations and workshops addressing lifestyle change, healthy living, stress management and a variety of other topics.

The Canyon Ranch SpaClub Beauty Salon will offer complete beauty services for women and men. The extensive Salon menu will feature hair design and nail care treatments, including luxurious spa manicures and pedicures, makeup consultations and makeovers.

The facility will offer an array of rejuvenating spa treatments, some created specially for Regent guests, include massages and therapeutic bodywork, mud, aromatherapy, ayurvedic and seaweed treatments, facials and masks featuring Canyon Ranch's award winning *Your Transformation* skincare products, conditioning body scrubs and therapeutic body cocoons.

"Canyon Ranch is thrilled to be expanding its 'at Sea' division aboard the ultra-luxury ships of Regent Seven Seas Cruises," stated Chief Operating Officer Peter Smith. "We share Regent's passion for unparalleled service and look forward to bringing our highly acclaimed amenities to our mutual guests."

For more information on Regent Seven Seas Cruises, visit www.RSSC.com

About Canyon Ranch

Canyon Ranch pioneered the evolution of wellness lifestyle and has been an industry leader for nearly 30 years. Operating the world's most celebrated collection of life-enhancement properties, Canyon Ranch has destination health resorts in Tucson, Arizona, and Lenox, Mass., and SpaClub facilities (spa, wellness and fitness facilities designed to give guests a taste of the full immersion resort experience) at The Venetian/The Palazzo hotel in Las Vegas, Gaylord Palms Resort in Kissimmee, Fla., and onboard cruise ships. In addition, the company recently opened Canyon Ranch Living and Canyon Ranch Hotel & Spa in Miami Beach, the nation's first luxury wellness hotel and residential community. The only 11-time recipient of the *Conde Nast Traveler* Best Destination Spa Award, Canyon Ranch has also been named "Healthiest Spa in America" by *Health* magazine as well as "Best Spa for Food" by *Gourmet* magazine.

About Regent Seven Seas Cruises

Regent Seven Seas Cruises, a Prestige Cruise Holdings company, operates a fleet of medium-sized luxury cruise ships that visit over 300 ports on all seven continents, including Antarctica. RSSC is consistently rated among the world's top three cruise lines by readers of luxury travel magazines. Travel professionals worldwide voted RSSC the "World's Best Luxury Cruise Line" for the fifth consecutive year as part of the 2008 Travel Weekly Awards and readers of *Conde Nast Traveler* magazine voted RSSC "World's Best Small-Ship Cruise Line" in 2007. For reservations, visit www.RSSC.com or call toll-free 800-285-1835.

About Prestige Cruise Holdings

Prestige Cruise Holdings (PCH) is the parent corporation of Regent Seven Seas Cruises and Oceania Cruises. Formed in 2007 to manage select assets in Apollo Management's cruise investment portfolio, PCH is led by Chairman and Chief Executive Officer Frank J. Del Rio, the founder of Oceania Cruises. PCH is the market leader in the upper-premium and luxury segments of the cruise industry with more than 4,450 berths between the Regent Seven Seas Cruises and Oceania Cruises brands, a number the company expects will grow to more than 6,700 berths by 2011.

SOURCE Regent Seven Seas Cruises