

# Kick Off Summer With SIRIUS XM Radio's Extensive Memorial Day Weekend Programming

Katy Perry guest hosts throughout the holiday weekend

Concerts and performances from across the country by Willie Nelson, Jimmy Buffett, the reunion of The Rascals, Jack Johnson, Merle Haggard and more

"SIRIUS XM's Beach Party Radio!" pop-up channel serves as North America's party soundtrack for summer

**Brooks & Dunn's "Last Rodeo Radio" weekly show launch** 

Special encore presentation of "The Mistress Beauty Pageant" on The Howard Stern Show

Rolling Stones members Mick Jagger, Keith Richards and Charlie Watts discuss historic sessions of "Exile on Main Street" with legendary producer Don Was

Archival speeches from Presidents Obama, Bush, Clinton and Reagan paying tribute to fallen service members

Top races from Formula One™, IndyCar® and NASCAR

NEW YORK, May 25 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will kick-off the summer season with an extensive lineup of Memorial Day programming that spans its wide-ranging music, talk and sports channels.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO)

SIRIUS XM will cover all the bases over the Memorial Day weekend with performances, concerts, interviews, summer-themed specials and highlights from this year's favorite programming.

The entire schedule for the weekend can be found at <a href="www.sirius.com/memorialday">www.sirius.com/memorialday</a> or <a href="www.xmradio.com">www.xmradio.com</a>.

Memorial Day weekend broadcast highlights:

#### Music:

# SIRIUS XM HITS 1/XM'S 20 ON 20 (SIRIUS channel 1 and XM channel 20)

Katy Perry Guest Host

Katy Perry will host various shows on SIRIUS XM Hits 1 and 20 on 20 throughout the Memorial Day weekend. Over the weekend, listeners will hear an in-depth interview between Perry and *The Morning Mash Up*!, and special editions of *SIRIUS XM Hits 1 Weekend Countdown!*, hosted by Perry, and SIRIUS XM's *Hit-Bound*, the weekly show that showcases the best new music.

The Katy Perry interview with *The Morning Mash Up!* will debut on Friday, May 28 at 9:00 am ET and will air throughout the weekend.

The Weekend Countdown with Katy Perry will debut on Friday, May 28 at 12:00 pm ET and will air throughout the weekend.

Hit-Bound with Katy Perrywill debut on Friday, May 28 at 3:00 pm ET and will air throughout the weekend.

# THE SPECTRUM (SIRIUS channel 18 and XM channel 45)

Jack Johnson Artist Confidential

Jack Johnson will perform on SIRIUS XM's *Artist Confidential*, the acclaimed radio series that features important and timeless names in music sitting down for candid interviews, intimate conversations with satellite radio listeners and live performances.

Thursday, May 27 at 12:00 pm and 11:00 pm; Friday, May 28 at 6:00 pm; Saturday, May 29 at 4:00 pm; and Sunday, May 30 at 10:00 am (all times Eastern).

#### WILLIE'S PLACE (SIRIUS channel 64 and XM channel 13)

Last of the Breed Concert Special

Willie's Place listeners will hear special encore presentations of the three various live broadcasts from Willie Nelson live in New York City, Merle Haggard live from Stagecoach and Ray Price live from "Willie's Place" in Carl's Corner, TX.

Willie Nelson's concert will air on Saturday, May 29 at 10:00 pm ET and Monday, May 31 at 5:00 pm ET.

Merle Haggard's Stagecoach concert will air on Saturday, May 29 at 9:00 pm ET and Monday, May 31 at 4:00 pm ET.

Ray Price's concert from Carl's Corner will air on Saturday, May 29 at 8:00 pm ET and Monday, May 31 at 3:00 pm ET.

#### **UNDERGROUND GARAGE (SIRIUS channel 25 and XM channel 59)**

Rascals Week

Little Steven's Underground Garage channel will present a special celebrating the reunion of The Rascals. On April 24, Rock and Roll Hall of Fame members, The Rascals, performed, with all four original members for the first time in forty years, at the Kristen Ann Carr Benefit in New York City. The performance aired live on Underground Garage and will be rebroadcast over Memorial Day weekend. Additionally, "Little Steven" Van Zandt and acclaimed rock journalist Dave Marsh sat down with all four members of the band for individual, in-depth interviews. A different interview will air every day during the week after Memorial Day.

Saturday, May 29 at 8:00 pm (simultaneous with E Street Radio); Sunday, May 30 at 4:00 pm; and Monday, May 31 at 7:00 pm (all times Eastern).

## E STREET RADIO (SIRIUS channel 10 and XM channel 58)

The Rascals performance

The Rascals performance from the Kristen Ann Carr Benefit inNew York City will be rebroadcast on E Street Radio over Memorial Day weekend. Listeners will also hear a one hour Rascals special featuring interviews between "Little Steven" Van Zandt and Dave Marsh and the members of The Rascals.

Saturday, May 29 at 8:00 pm (simultaneous with Underground Garage); Sunday, May 30 at 12:00 pm; and Monday, May 31 at 8:00 pm (all times Eastern).

# PRIME COUNTRY (SIRIUS channel 61 and XM channel 17)

Brooks & Dunn "Last Rodeo Radio"

Brooks & Dunn will host a weekly show on SIRIUS XM's Prime Country channel. The first show will premiere on Memorial Day and will then air every week throughout the summer. During the show, the band will play their music, share stories and play music by artists who have influenced them throughout their career.

Brooks & Dunn's *Last Rodeo Radio* launches Monday, May 31 at 12:00 pm ET and will rebroadcast at 9:00 pm ET.

The weekly show will air every Monday beginning Memorial Day through Labor Day at 12:00 pm ET.

# RADIO MARGARITAVILLE (SIRIUS channel 31 and XM channel 55)

Memorial Day Weekend Parade of Jimmy Buffett Concerts

Radio Margaritaville will broadcast a weekend full of non-stopJimmy Buffett concerts.

Friday, May 28 at 6:00 pm ET through Monday, May 31 at 11:59 pm ET.

#### SIRIUS XM'S BEACH PARTY RADIO! (SIRIUS channel 81 and XM channel 83)

Beach Party Radio!

The SIRIUS XM pop up channel will serve as the ultimate soundtrack for the beginning of summer BBQ gatherings, holiday parties and beach get togethers all around North America. The channel will feature the biggest, upbeat party hits and summer-themed music from genres across SIRIUS XM's commercial-free music channels.

Friday, May 28 at 12:00 pm ET through Tuesday, June 1 at 3:00 am ET.

# CLASSIC VINYL (SIRIUS channel 14 and XM channel 46)

Rolling Stones interview with Don Was

Rolling Stones members Mick Jagger, Keith Richards and Charlie Watts recently sat down with producer extraordinaire and Outlaw Country host Don Was to discuss the process of putting together the re-release of *Exile on Main Street*. The interview, which features the band explaining how they uncovered previously unreleased recordings, will air in its entirety on Memorial Day.

Monday, May 31 at 6:00 pm ET.

## THE LOFT (SIRIUS channel 29 and XM channel 50)

Big Star's tribute to Alex Chilton

The surviving members of Big Star paid tribute to the late influential musicianAlex Chilton at a concert recorded in Memphis on May 15. The concert featured special guests Sondre Lerche and Superdrag's John Davis.

Saturday, May 29 at 6:00 pm; Sunday, May 30 at 7:00 am; and Monday, May 31 at 6:00 pm (all times Eastern).

# SIRIUS XMU (SIRIUS channel 26 and XM channel 43)

Radio LCD

LCD Soundsystem's James Murphy, Nancy Whang and Pat Mahoney take complete control of SIRIUS XMU with the premiere of their limited engagement show "Radio LCD" starting Memorial Day weekend. The trio will select and host an hour's worth of music every weekday at 5:00 pm ET.

Radio LCD will air Monday, May 31 – Friday, June 4 from 5:00 –6:00 pm ET.

# THE HEAT (SIRIUS channel 50 and XM channel 68)

Usher's Guide to Summer

Grammy®-winning singer Usher will share with listeners his tips on all his favorite things about summer: his favorite beach music, vacation spots and activities.

Friday, May 28 at 6:00 pm ET; Saturday, May 29 at 3:00 pm; Sunday, May 30 at 12:00 am; and Monday, May 31 at 9:00 pm (all times Eastern).

# THE HIGHWAY (SIRIUS channel 60 and XM channel 16)

Highway Heroes Memorial Day Weekend with Trace Adkins

Country superstar Trace Adkins, the award-winning advocate of wounded veterans who has recorded various patriotic country songs, will pay tribute to service men and women. He will share messages from The Highway listeners telling stories about their own military heroes.

Friday, May 28 at 6:00 pm ET through Monday, May 31 at 11:00 pm ET.

## **ELVIS RADIO (SIRIUS channel 13 and XM channel 18)**

Elvis Army Memories and Memphis Mayor A C Wharton special guest DJ session

Elvis Radio listeners will hear personal memories from the soldiers who served with Elvis. Elvis Radio's Memorial Day weekend special will also include a guest DJ session with Memphis Mayor A C Wharton live from Graceland at the SIRIUS XM Elvis Radio studio. Mayor Wharton will reflect on Elvis' impact on the city of Memphis.

"Elvis Army Memories" will air Friday, May 28 through Monday, May 31 from 9:00 am –6:00 pm ET.

A C Wharton guest DJ session will air on Friday, May 28 at 4:00 pm ET.

# '80S ON 8 (SIRIUS and XM channel 8)

The Best Summer Songs!

Original MTV VJs and '80s on 8 hosts Martha Quinn, Mark Goodman, Alan Hunter and Nina Blackwood will count down the best summer songs from the '80s.

Friday, May 28 at 9:00 pm; Saturday, May 29 at 10:00 am and 5:00 pm; Sunday, May 30 at 12:00 am, 6:00 am, 1:00 pm and 8:00 pm; and Monday, May 31 at 9:00 am and 6:00 pm (all times Eastern).

#### AREA (SIRIUS channel 38 and XM channel 80)

2010 Winter Music Conference Encore Special

SIRIUS XM's Area channel will broadcast DJ sets and interviews recorded during this year's Winter Music Conference. Listeners will hear DJ sets by Armin Van Buuren and Paul van Dyk, and interviews with David Guetta, Tiesto, Will.i.am, Kaskade and *American Idol's* Randy Jackson.

Friday, May 28 at 12:00 pm through Monday, May 31 at 6:00 pm ET.

#### SIRIUS XM POPS (SIRIUS channel 79 and XM channel 77)

"Linked—Connecting the Classics" featuring Sting

The SIRIUS XM Pops debut show "Linked—Connecting the Classics," featuring Sting will be broadcast over Memorial Day weekend, as a special encore presentation. The show, hosted by New York Philharmonic and Detroit Symphony Orchestra Board member Peter Cummings, explores the various ways that classical music connects with other musical

genres, including rock, pop and jazz, as well as various aspects of popular culture. This episode features Sting sharing with listeners how he finds inspiration in classical music, including his morning ritual of starting his day listening to Bach.

Saturday, May 29 at 8:00 pm; Sunday, May 30 at 10:00 pm; and Monday, May 31 at 12:00 pm (all times Eastern).

# Comedy and Talk:

# HOWARD 101/THE HOWARD STERN SHOW (SIRIUS channel Howard 101 and XM channel Howard 101 as part of the "Best of SIRIUS" package)

The Mistress Beauty Pageant on The Howard Stern Show

It was the uncensored radio event of the year, one that onlyHoward Stern could create. In March 2010 Jaimee Grubbs, Jamie Jungers, and Loredana Jolie competed for the crown and the title of Tiger Woods' top mistress in Howard's SIRIUS XM studio. Cocktail waitress and model Jamie Jungers, 26, was declared the winner. Don't miss this special rebroadcast of the instant pop culture classic.

Sunday, May 30 beginning at 1:00 pm ET.

## RAW DOG COMEDY (SIRIUS channel 104 and XM channel 150)

The Jim Norton Show Launch

Comedian Jim Norton from SIRIUS XM's *Opie & Anthony Show* will host a new weekly show showcasing his favorite comedians he wants to introduce to SIRIUS XM listeners. To kick off the series, Jim will sit down with comedian Bob Kelly and Amy Schumer.

The Jim Norton Show will premiere on Thursday, May 27 at 4:00 pm ET and will rebroadcast on Saturday, May 29 at 6:00 pm ET.

# MARTHA STEWART LIVING RADIO (SIRIUS channel 112 and XM channel 157, as part of "The Best of SIRIUS" package)

Martha Stewart Living Radio Grilling Hotline encore presentation

To kick off the summer entertaining season, SIRIUS XM's Martha Stewart Living Radio broadcast the first ever 10-hour satellite radio grilling hotline. The Martha Stewart Living Radio Grilling Hotline features the channel's hosts and some of the biggest names in grilling and BBQ, sharing tips, tricks, recipes and helping listeners across the country.

Saturday, May 29 at 7:00 am and 7:00 pm (all times Eastern).

# P.O.T.U.S. (SIRIUS channel 110 and XM channel 130)

P.O.T.U.S. pays tribute to Memorial Day

SIRIUS XM's 24/7 non-partisan channel dedicated to "Politics of the United States" will spend the day listening to Presidents paying tribute to fallen service members, including:

President Bill Clinton speaking at Arlington National Cemetery (Memorial Day 2000); President George W. Bush at Arlington National Cemetery (Memorial Day 2001); FDR at the Tomb of the Unknown Soldier on Armistice Day (November 11, 1940); President Reagan at Normandy on the 40th anniversary of D-Day (June 6, 1984); and President Obama at the 65th anniversary of D-Day Ceremony in Normandy (June 6, 2009). P.O.T.U.S. will also air events honoring the fallen from World War II, Vietnam, Iraq and Afghanistan, including the ceremony at the National Museum of the Marine Corps for the 65th Anniversary of the Battle of Iwo Jima from Feb 19, 2010.

Monday, May 31 beginning at 6:00 am ET.

# **BOOK RADIO (SIRIUS channel 117 and XM channel 163)**

Pia Lindstrom Presents interview with bestselling author Scott Turow

Pia Lindstrom interviews bestselling author Scott Turow at the 2010 BookExpo America conference about his latest work *Innocent*. On *Pia Lindstrom Presents* the veteran movie and theater critic talks to authors, film directors, producers, literary insiders, movie critics, slam poets, lyricists and others every week.

Monday, May 31 at 11:00 pm ET.

#### Sports:

#### **MOTORSPORTS**

On Sunday, May 30, SIRIUS XM will broadcast an auto racing triple header, featuring live broadcasts of the Formula One<sup>™</sup> Turkish Grand Prix (8:00 am ET on SIRIUS channel 126 and XM channel 242), the Indianapolis 500 IZOD IndyCar® Series race (1:00 pm ET, XM channel 145 and SIRIUS channel 211 (part of the "Best of XM" package)), and the CocaCola 600 NASCAR Sprint Cup Series race (5:45 pm ET, SIRIUS channel 128 and XM channel 128, (part of the "Best of SIRIUS" package)).

**MLB:** XM listeners will get every Major League Baseball game from coast-to-coast throughout the weekend on XM channels 175 to 189. (Schedule available at <a href="https://www.xmradio.com/mlb">www.xmradio.com/mlb</a>).

#### News:

# TRAFFIC AND WEATHER (SIRIUS channels 148-158 and XM channels 210-222)

Traffic reports throughout Memorial Day Weekend will expand to include traffic and parking around local parks and nearby beaches.

#### **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx,

Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," " are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: general economic conditions; our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and XM's Annual Report on Form 10-K for the year ended December 31, 2009, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<a href="http://www.sec.gov">http://www.sec.gov</a>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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