

May 20, 2026



UiPath Secures Winning Bid in Seattle Children's Charity Auction for the 2026 World Cup Experience at Seattle's Lumen Field

BELLEVUE, Wash.--(BUSINESS WIRE)-- [UiPath](#) (NYSE: PATH), a leader in business orchestration and automation technology, today announced that it submitted the winning bid in a charity auction benefiting Seattle Children's, securing a luxury suite experience for the 2026 FIFA World Cup at Seattle's Lumen Field.

The auction, organized in partnership with GeekWire and supported by Microsoft, features a private suite for the FIFA World Cup Round of 16 match scheduled for July 6, 2026. The package includes VIP tickets, catering, commemorative gifts, and access to one of the premier viewing experiences for one of the world's biggest sporting events. All proceeds from the auction benefit Seattle Children's which serves as the pediatric and adolescent academic medical center for Washington, Alaska, Montana and Idaho—the largest region of any children's hospital in the country.

"Seattle is a city built on bold ideas from world-class organizations like Seattle Children's Hospital, GeekWire, Microsoft, and UiPath that change the world every day," said Michael Atalla, CMO, UiPath. "We're proud to join together to support the incredible, life-changing work Seattle Children's does every day for kids and families in our own backyard. When the opportunity came up to use the magic and reach of the 2026 World Cup to support our community, it was an easy decision—and a powerful reminder of what's possible when we can rally together around something bigger than any one of us."

"The vital work done at Seattle Children's wouldn't be possible without the support of our generous community," said Dondi Cupp, senior vice president and chief development officer of Seattle Children's. "We are grateful for this gift, which will help fuel our mission to provide hope, care, and cures so every child can live their healthiest and most fulfilling life possible."

For more information on the auction, visit www.geekwire.com/2026/bid-on-the-ultimate-seattle-world-cup-suite-experience-and-support-a-great-cause/.

About UiPath

UiPath (NYSE: PATH) is a leader in business orchestration and automation, trusted by organizations worldwide to transform enterprise complexity into intelligent, secure operations where AI agents reason, robots act, and people lead. Built for the modern enterprise and the world's most regulated industries, UiPath integrates automation, orchestration, AI, and testing into governed, scalable workflows—unlocking innovation at the speed of business while delivering the controls and compliance enterprise leaders demand. Visit

www.uipath.com for more information.

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