

October 28, 2013



## **Full House Resorts Announces Appointment of John H. Sheldon III as Senior Vice President of Marketing**

LAS VEGAS--(BUSINESS WIRE)-- Full House Resorts (NASDAQ:FLL) today announced the appointment of John H. Sheldon III as its new Senior Vice President of Marketing.

Mr. Sheldon has extensive experience in the casino industry and has held senior marketing positions that included corporate executive level responsibilities for multiple properties in various jurisdictions. Most recently, Mr. Sheldon was the Senior Vice President / CMO for Majestic Star Casinos, and he has previously served in similar capacities for the Boyd Gaming Nevada Region and Hyatt Gaming. He began his career in the casino industry with Hilton Hotels Corporation in Las Vegas.

"We are thrilled to have John rejoining the Full House organization as our Senior Vice President of Marketing in mid-November," said Mark Miller, Chief Operating Officer of Full House Resorts. "John will be responsible for assessing and coordinating our property level marketing activities and evaluating new growth opportunities across the portfolio. John will also directly oversee the marketing efforts at our Rising Star property, where he previously assisted in the transition of ownership to Full House Resorts upon our acquisition in April 2011."

### **About Full House Resorts, Inc.**

Full House owns, develops and manages gaming facilities. The Company owns the Rising Star Casino Resort in Rising Sun, Indiana. The Rising Star Casino has 40,000 square feet of gaming space with almost 1,300 slot and video poker machines and 37 table games. The property includes a 190-room hotel, a pavilion with five food and beverage outlets, an 18-hole Scottish links golf course and a large, multi-purpose Grand Theater for concerts and performance events as well as meetings and conventions. The Company acquired the Silver Slipper Casino in Hancock County, Mississippi on October 1, 2012, which has 37,000 square feet of gaming space with almost 1,000 slot and video poker machines, 26 table games, a poker room and the only live Keno game on the Gulf Coast. The Silver Slipper property includes a fine dining restaurant, buffet, quick service restaurant and two casino bars. Full House also owns Stockman's Casino in Fallon, Nevada and operates the Grand Lodge Casino at Hyatt Regency Lake Tahoe Resort, Spa and Casino in Incline Village, Nevada on the north shore of Lake Tahoe under a lease agreement (expiring on August 31, 2018) with an affiliate of Hyatt Hotels Corporation. In addition, the Company has a management agreement with the Pueblo of Pojoaque for the operations of the Buffalo Thunder Casino and Resort in Santa Fe, New Mexico along with the Pueblo's Cities of Gold casino facilities.

Further information about Full House Resorts can be viewed on its website at [www.fullhouseresorsts.com](http://www.fullhouseresorsts.com).

### **Forward-looking Statements**

Some of the statements made in this release are forward-looking statements. These forward-looking statements are based upon Full House's current expectations and projections about future events and generally relate to Full House's plans, objectives and expectations for Full House's business. Although Full House's management believes that the plans and objectives expressed in these forward-looking statements are reasonable, the outcome of such plans, objectives and expectations involve risks and uncertainties including without limitation, regulatory approvals, including the ability to maintain a gaming license in Indiana, Nevada and Mississippi, financing sources and terms, integration of acquisitions, competition and business conditions in the gaming industry, including competition from Ohio casinos and any possible authorization of gaming in Kentucky. Additional information concerning potential factors that could affect Full House's financial condition and results of operations is included in the reports Full House files with the Securities and Exchange Commission, including, but not limited to, its Form 10-K for the most recently ended fiscal year.

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