

March 29, 2018



I.D. Systems Announces Industrial Truck Telematics Technician Certification Program: IDSY University

Industry leading program aims to educate and certify technicians at customers and partners, to ensure complete customer satisfaction with I.D. Systems Solutions Installations

WOODCLIFF LAKE, N.J., March 29, 2018 (GLOBE NEWSWIRE) -- [I.D. Systems, Inc.](http://www.IDSYUniversity.com) (NASDAQ:IDSY), a leading provider of enterprise asset management technology, announced the release of a new program to educate and certify technicians who install and operate I.D. Systems platforms for Industrial Truck management. An overview of the program, and registration is accessible now for our customers and partners via www.IDSYUniversity.com.

There are three courses available today, with more to be added for the entire I.D. Systems portfolio planned. The first three courses are:

PowerFleet® Installation: Provides a basic understanding of the PowerFleet system.

PowerFleet® Wi-Fi Configuration: Focuses on configuring and troubleshooting Wi-Fi communication.

PowerFleet® Optional Sensors and Sensor Hub Connections: Outlines the requirements for installing and configuring optional sensors to expand the system's capabilities.

All existing customers and partners are encouraged to register for this program, and complete the coursework. Completion certificates will be issued for each completed course, and those individuals who complete all three programs will be awarded IDSY "Master Technician" Status.

Because these systems, and the vehicles they control are constantly evolving, the plan is re-certify each technician annually via short coursework updates, and then new certificates and credentials will be issued each year.

"We know from years of experience, that getting the installation and set-up right the first time is critical to ensuring long term customer satisfaction with our solutions," said Meg Otto, Vice President of Customer Service. "Whether you are a dealer or customer, you can have full confidence that IDSY University-certified technicians will ensure a successful installation every time. That saves money, increases safety and boosts performance."

Visit www.IDSYUniversity.com for more information about the program and benefits for customers and partners.

About I.D. Systems

Headquartered in Woodcliff Lake, New Jersey, with subsidiaries in Texas, Florida, Germany, and the United Kingdom, I.D. Systems is a leading global provider of wireless M2M solutions for securing, controlling, tracking, and managing high-value enterprise assets such as industrial vehicles, rental cars, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to increase efficiency and productivity, reduce costs, and improve profitability. For more information, please visit www.id-systems.com.

Cautionary Note Regarding Forward-Looking Statements

This press release contains forward-looking statements within the meaning of federal securities laws. Forward-looking statements include statements with respect to I.D. Systems' beliefs, plans, goals, objectives, expectations, anticipations, assumptions, estimates, intentions, and future performance, and involve known and unknown risks, uncertainties and other factors, which may be beyond I.D. Systems' control, and which may cause its actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. All statements other than statements of historical fact are statements that could be forward-looking statements. For example, forward-looking statements include statements regarding: prospects for additional customers; potential contract values; market forecasts; projections of earnings, revenues, synergies, accretion or other financial information; emerging new products; and plans, strategies and objectives of management for future operations, including growing revenue, controlling operating costs, increasing production volumes, and expanding business with core customers. The risks and uncertainties referred to above include, but are not limited to, future economic and business conditions, the loss of key customers or reduction in the purchase of products by any such customers, the failure of the market for I.D. Systems' products to continue to develop, the possibility that I.D. Systems may not be able to integrate successfully the business, operations and employees of acquired businesses, the inability to protect I.D. Systems' intellectual property, the inability to manage growth, the effects of competition from a variety of local, regional, national and other providers of wireless solutions, and other risks detailed from time to time in I.D. Systems' filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended December 31, 2016. These risks could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, I.D. Systems. Unless otherwise required by applicable law, I.D. Systems assumes no obligation to update the information contained in this press release, and expressly disclaims any obligation to do so, whether a result of new information, future events, or otherwise.

I.D. Systems Contacts:

Meg Otto
Vice President, Customer Service
motto@id-systems.com
201-678-7766

Farrell Talbot Consulting for I.D Systems
Erin Farrell Talbot
erin@farrelltalbot.com

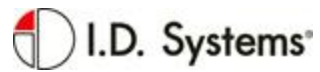
917-232-9309

Liolios Group, Inc.

Matt Glover

IDSY@liolios.com

949-574-3860



Source: I.D. Systems, Inc.