

July 27, 2012



I.D. Systems Sets Second Quarter 2012 Conference Call for August 7, 2012 at 4:45 p.m. ET

WOODCLIFF LAKE, N.J., July 27, 2012 (GLOBE NEWSWIRE) -- I.D. Systems, Inc (Nasdaq:IDSY), a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets, will hold a conference call on Tuesday, August 7, 2012 at 4:45 p.m. Eastern time to discuss results for the second quarter ended June 30, 2012. Financial results will be issued in a press release after the close of the market on the same day.

Interested parties can listen to a live webcast via a link available in the investor section at www.id-systems.com. Any questions should be sent to ir@id-systems.com prior to the call. Financial analysts will receive a toll-free number via email.

A webcast of the conference call will be archived at www.id-systems.com for approximately 90 days.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of solutions for securing, controlling, tracking, and managing high-value enterprise assets, including vehicles, powered equipment, trailers, containers, and cargo. The Company's patented technologies address the needs of organizations to monitor and analyze their assets to improve safety, security, efficiency, and productivity. For more information, visit www.id-systems.com.

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