

April 21, 2011



I.D. Systems Sets First Quarter 2011 Conference Call for May 9, 2011 at 4:45 p.m. ET

WOODCLIFF LAKE, N.J., April 21, 2011 (GLOBE NEWSWIRE) -- I.D. Systems, Inc. (Nasdaq:IDSY), a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets, will hold a conference call on Monday, May 9, 2011 at 4:45 p.m. Eastern time to discuss results for the first quarter ended March 31, 2011. Financial results will be issued in a press release after the close of the market on the same day.

Interested parties can listen to a live webcast via a link available in the investor section at www.id-systems.com. Any questions should be sent to ir@id-systems.com prior to the call. Financial analysts will receive a toll-free number via email. To add the date of the webcast to your Microsoft Outlook calendar, follow this link and click "Open" when prompted:

<http://apps.shareholder.com/PNWOutlook/t.aspx?m=47501&k=A423CF9B>

A webcast of the conference call will be archived at www.id-systems.com for approximately 90 days.

About I.D. Systems

Based in Woodcliff Lake, New Jersey, with subsidiaries in Germany and the United Kingdom, I.D. Systems is a leading provider of wireless solutions for tracking, securing and managing high-value enterprise assets. The company's patented technology, which utilizes RFID technology, addresses the needs of organizations to control, track, monitor and analyze their assets. Asset Intelligence, a subsidiary of I.D. Systems based in Plano, Texas, is a leading provider of trailer and container tracking solutions for manufacturers, retailers, shippers and freight transportation providers. Asset Intelligence offers a full range of solutions to improve safety, security and productivity throughout global supply chains. For more information, visit www.id-systems.com.

CONTACT: I.D. Systems, Inc.
For Financial Press - Ned Mavrommatis (Chief Financial Officer)
201-996-9000
ned@id-systems.com

I.D. Systems, Inc.
For Trade Press - Greg Smith (Vice President Marketing)
201-996-9000
gsmith@id-systems.com

Investor Relations Contact for I.D. Systems, Inc.:
Scott Liolios or Matt Glover
949-574-3860
info@liolios.com

Source: I.D. Systems, Inc.

