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Nightfood CEO to Present at LD Micro's LD 500 Virtual Investor Conference

Tarrytown, NY, Aug. 27, 2020 (GLOBE NEWSWIRE) --

via NEWMEDIAWIRE -- Nightfood, Inc. (OTCQB: NGTF), the better-for-you snack company targeting the \$50 billion consumers spend on nighttime snacks, and the Official Ice Cream of the American Pregnancy Association, announced today that Sean Folkson, Nightfood's Chief Executive Officer, will present at the LD Micro "LD 500" Virtual Investor Conference, taking place September 1st through September 4th.

LD Micro annually features prominent companies in the small and micro-cap space. This year, LD Micro's "LD 500" will be conducted online allowing more investors and companies to participate. The organizers are expecting upwards of 20,000 attendees, most of whom would be retail investors.

"LD Micro is a premier event in the investor space, and we're excited for this opportunity to introduce Nightfood ice cream and our brand story to this tremendous community," commented Folkson. "This is a very exciting time for our young brand as we continue to grow distribution, consumption, and awareness."

A live audio webcast and archive of the conference presentation will be available using the webcast link below. For more information on the LD 500 virtual investor conference or to schedule a one-on-one, please contact your LD Micro representative.

"I've been following Sean's journey with Nightfood from afar for some time now and am honored to have Nightfood present at the LD 500 this year," stated Chris Lahiji, founder of LD Micro. "As a night owl and occasional night snacker, there is ALWAYS time for a little bit of 'cherry eclipse' and 'cookies and dreams' in my food arsenal."

About the Conference:

- 20,000 attendees expected
- 350+ companies will provide updates to LD Micro's large, active, and vibrant community
- 20-minute online presentations from September 1-4, 2020
- Company executives have the option of setting up one-on-one virtual investor meetings with patrons
- Interviews with some of the most influential people on both sides of the trade

Nightfood presentation details:

To register for Nightfood's presentation, visit: <https://ld500.ldmicro.com>

Date: Friday, September 4, 2020

Time: 10:40 AM Eastern Time

Webcast: <https://www.webcaster4.com/Webcast/Page/2019/36982>

About Nightfood Holdings:

Nightfood Holdings, Inc. (OTC: NGTF), owns Nightfood, Inc. and MJ Munchies, Inc.

Nightfood has expanded distribution for its ice cream into major divisions of the largest supermarket chains in the United States: Kroger (Harris Teeter), Albertsons Companies (Jewel-Osco and Shaw's and Star Markets), and H-E-B (Central Market) as well as Lowe's Foods, Rouses Markets, and other independent retailers.

Nightfood won the 2019 Product of the Year award in the ice cream category in a Kantar survey of over 40,000 consumers. Nightfood was also named Best New Ice Cream in the 2019 World Dairy Innovation Awards.

Nightfood has been endorsed as the Official Ice Cream of the American Pregnancy Association and is the recommended ice cream for pregnant women. There are approximately 3,000,000 pregnant women in the United States at any given time, and ice cream is the single most-widely reported pregnancy craving. With more calcium, magnesium, zinc, fiber, and protein, less sugar and a lower glycemic profile than regular ice cream, Nightfood has been identified as a better choice for expectant mothers.

Nightfood is not just for pregnant women. Over 80% of Americans snack regularly at night, resulting in an estimated 700M+ nighttime snack occasions weekly, and an annual spend on night snacks of over \$50 billion dollars, the majority of it on options that are understood to be both unhealthy, and disruptive to sleep quality.

Scientific research indicates these unhealthy nighttime cravings are driven by human biology. Willpower is also weakest at night, contributing to unhealthy night snacking behavior, and the majority of night snackers report feeling both guilty and out-of-control when it comes to their nighttime snacking.

Because unhealthy night snacking is believed to be biologically driven, and not a trend or a fad, management believes the category of nighttime-specific nutrition, which Nightfood is pioneering, will be a billion-dollar category.

MJ Munchies, Inc. was formed in 2018 as a new, wholly owned subsidiary of Nightfood Holdings, Inc. to capitalize on legally compliant opportunities in the CBD and marijuana edibles and related spaces. The Company is seeking licensing opportunities to market such products under the brand name "Half-Baked", for which they've successfully secured trademark rights.

Questions can be directed to investors@Nightfood.com

Management also encourages Nightfood shareholders to connect with the Company via these methods:

E-mail: By signing up at ir.nightfood.com, investors can receive updates of filings and news releases in their inbox.

Telegram: There is now a live, interactive Telegram group which interested parties can join to reach team members and discuss Nightfood. Ask questions, learn more about the company and discuss future prospects. Join the Telegram Group Here: <https://t.me/NightfoodHoldings>

YouTube: The company has established a new YouTube series which will feature weekly videos with team members, insights into latest industry developments, and provide a behind the scenes look at the latest company developments. [Click here](#) to subscribe to Nightfood's YouTube channel.

About LD Micro

LD Micro began in 2006 with the sole purpose of being an independent resource in the microcap space. What started as a newsletter highlighting unique companies has transformed into an event platform hosting several influential conferences annually (Invitational, Summit, and Main Event).

In 2015, LD Micro launched the first pure microcap index (the LDMi) to provide intraday information on the entire sector exclusively. LD Micro will continue to provide valuable tools for the benefit of everyone in the small and microcap universe.

For those interested in attending, please contact David Scher at david@ldmicro.com or visit www.ldmicro.com for more information.

Forward Looking Statements:

This current press release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future, including but not limited to, any products sold or cash flow from operations.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with distribution and difficulties associated with obtaining financing on acceptable terms. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our most recent annual report for our last fiscal year, our quarterly reports, and other periodic reports filed from time-to-time with the Securities and Exchange Commission.

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Source: NightFood Holdings, Inc.