

February 21, 2020



# Nightfood CEO Sean Folkson Interviewed by SmallCapVoice.com, Inc. – Quarterly Investor Call Scheduled for Tuesday, March 3

In the interview, Folkson takes a deep dive and provides his personal insights into the news regarding Nightfood formally being recommended as the Official Ice Cream of the American Pregnancy Association.

AUSTIN, Texas, Feb. 21, 2020 (GLOBE NEWSWIRE) -- SmallCapVoice.com, Inc. and Nightfood, Inc. (OTCQB: NGTF), the award-winning ice cream company addressing America's \$50 billion-dollar nighttime snacking problem, announced today that the Company is featured in a new audio interview at SmallCapVoice.com, Inc.

Nightfood CEO Sean Folkson called in to SmallCapVoice.com, Inc. to discuss the game-changing news regarding Nightfood now being the recommended ice cream for 3,000,000+ pregnant women in the United States.

In the interview, Folkson discusses all of the media buzz being created by their new endorsement from the American Pregnancy Association (APA), the viral effect that this news will have within the pregnancy community, the impact this will have on retail distribution timelines and more.

“Of course, we’re going to grow volume and velocity and revenue with this news,” explained Folkson. “But from a supermarket standpoint, how can you, as the category manager decide that you’re not going to carry the official ice cream of pregnancy and of the American Pregnancy Association? I think that’s risky business for them, and I think that’s going to present big opportunities for us.”

The interview can be heard at <https://www.smallcapvoice.com/2-20-2020-smallcapvoice-interview-nightfood-ngtf/>

In addition, the Company announced it will hold its quarterly investor call on Tuesday, March 3, 2020 at 4:30 PM Eastern. Interested parties have the opportunity to submit questions concerning the Company prior to the call to Stuart Smith at SmallCapVoice.Com, Inc. via email at [ssmith@smallcapvoice.com](mailto:ssmith@smallcapvoice.com) by 12:00 PM eastern standard time on Monday, March 2, 2020.

Mr. Smith will compile a list of questions and submit them to the Company prior to the conference call. Which questions will be addressed will be based on the relevance to the shareholder base, and the question's appropriateness in light of public disclosure rules.

To access the call:

Dial-In Number: 1-857-232-0157

Access Code: 422095

For those unable to participate in the conference call at that time, a replay will be available at <https://www.smallcapvoice.com/ngtf/> shortly after the call has concluded.

About SmallCapVoice.com, Inc.

SmallCapVoice.com, Inc. is a recognized corporate investor relations firm, with clients nationwide, known for its ability to help emerging growth companies, small cap and micro-cap stocks build a following among retail and institutional investors. SmallCapVoice.com utilizes its stock newsletter to feature its daily stock picks, podcasts, as well as its clients' financial news releases. SmallCapVoice.com also offers individual investors all the tools they need to make informed decisions about the stocks in which they are interested. Tools like stock charts, stock alerts, and Company Information Sheets can assist with investing in stocks that are traded on the OTCMarkets. To learn more about SmallCapVoice.com and its services, please visit <https://www.smallcapvoice.com/small-cap-stock-otc-investor-relations-financial-public-relations/>.

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About Nightfood Holdings:

Nightfood Holdings, Inc. ([NGTF](#)), owns Nightfood, Inc. and MJ Munchies, Inc.

After manufacturing their first pint in early 2019, Nightfood secured ice cream distribution in multiple Top-10 supermarket chains in the United States, with concentrations in the Carolinas, Mid-Atlantic, the upper Midwest, and New England.

Management has also begun to focus on distribution of Nightfood sleep-friendly ice cream in hotels across the United States, and is currently available in certain locations of chains such as Fairfield Inn & Suites (Marriott), Hilton Garden Inn (Hilton), Staybridge Suites (InterContinental Hotels Group), and Residence Inn (Marriott).

On Feb 8, 2019, it was announced that Nightfood ice cream won the 2019 Product of the Year award in the ice cream category in a Kantar survey of over 40,000 consumers. On June 26, 2019, Nightfood was named Best New Ice Cream in the 2019 World Dairy Innovation Awards.

Over 80% of Americans snack regularly at night, resulting in an estimated 700M+ nighttime snack occasions weekly, and an annual spend on night snacks of over \$50 billion dollars, the majority of it on options that are understood to be both unhealthy, and disruptive to sleep quality.

Scientific research indicates these unhealthy nighttime cravings are driven by human biology. Willpower is also weakest at night, contributing to unhealthy night snacking

behavior, and the majority of night snackers report feeling both guilty and out-of-control when it comes to their nighttime snacking.

Because unhealthy night snacking is biologically driven, and not a trend or a fad, management believes the category of nighttime-specific nutrition, which Nightfood is pioneering, will be a billion-dollar category.

MJ Munchies, Inc. was formed in 2018 as a new, wholly owned subsidiary of Nightfood Holdings, Inc. to capitalize on legally compliant opportunities in the CBD and marijuana edibles and related spaces. The Company is seeking licensing opportunities to market such products under the brand name "Half-Baked", for which they've successfully secured trademark rights.

Questions can be directed to [investors@Nightfood.com](mailto:investors@Nightfood.com).

#### Forward Looking Statements:

This current press release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future, including but not limited to, any products sold or cash flow from operations.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with distribution and difficulties associated with obtaining financing on acceptable terms. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our most recent annual report for our last fiscal year, our quarterly reports, and other periodic reports filed from time-to-time with the Securities and Exchange Commission.

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Source: NightFood Holdings, Inc.