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Nightfood CEO Sean Folkson Discusses Equity Investment from NFL Star Tyler Eifert, Provides National Ice Cream Roll-Out Update and Answers Shareholder Questions Regarding Company Share Structure in a New Exclusive Audio Interview at SmallCapVoice.com, Inc.

AUSTIN, Texas, March 19, 2019 (GLOBE NEWSWIRE) -- SmallCapVoice.com, Inc. and Nightfood Holdings, Inc. (OTC QB: NGTF), a pioneering consumer goods brand development company that owns both Nightfood, Inc. and MJ Munchies Inc., announced today that the Company is featured in a new audio interview at SmallCapVoice.com, Inc.

CEO Sean Folkson called in to SmallCapVoice.com, Inc. to discuss the progress with the Nightfood ice cream national roll-out, a new equity investment from long-time Cincinnati Bengals' fan favorite Tyler Eifert, and to answer shareholder questions.

"I'm excited that Tyler enthusiastically exercised his investment option last week," explained Folkson. "Looking forward to working with him to raise our profile in the Cincinnati market. We're being very selective in who we take capital from. As you can imagine, with the success and publicity we're getting, investors seem to be coming at us from all directions right now."

In response to an investor question about the corporate share structure and financing, Folkson stated that the company plans to continue to take advantage of convertible debt to fund the growth projected throughout 2019.

Like almost any other form of financing available to a young and growing company, convertible debt often uses the issuance of shares of stock to raise capital.

As Folkson explained it, the Company is issuing debt to raise cash. Then, it is leveraging that cash in operations to increase the value of the company, and then repaying the same debt with stock at values based on its newly increased valuation. When done properly, this can result in less dilution compared to funding via a more traditional equity structure.

The above-described pattern is possible as long as the company continues to reach milestones, and the stock price is increasing, which is what is anticipated based on recent and upcoming developments.

This is the same capitalization strategy that has allowed Management to grow NGTF's

market cap almost 2000% since a low on October 31, 2017, with an investor that's been funding the company for well over a year.

Addressing the increase in shares over the past 18 months, Folkson commented, "I think the smart investors will choose to focus on the 2000% increase in market cap, while some other investors and traders may choose to focus on the increase in shares outstanding of approximately 50%. Now keep in mind, with those two factors, working at the same time, in opposite directions, our shares have gone from a low of five and a half cents a year and a half ago, to a high of ninety two cents, in less than eighteen months."

The Company filed a Form 8K on Monday, March 18, 2019 which disclosed recent share issuances and corresponding reduction in Company debt.

The interview is available online at <https://www.smallcapvoice.com/3-18-19-smallcapvoice-interview-with-nightfood-holdings-inc-ngtf/>

For more information, visit <http://ir.Nightfood.com> and <http://Nightfood.com>

About SmallCapVoice.com. Inc.

SmallCapVoice.com, Inc. is a recognized corporate investor relations firm, with clients nationwide, known for its ability to help emerging growth companies build a following among retail and institutional investors. SmallCapVoice.com utilizes its stock newsletter to feature its daily stock picks, audio interviews, as well as its clients' financial news releases.

SmallCapVoice.com also offers individual investors all the tools they need to make informed decisions about the stocks in which they are interested. Tools like stock charts, stock alerts, and Company Information Sheets can assist with investing in stocks that are traded on the OTC BB and Pink Sheets. To learn more about SmallCapVoice.com and its services, please visit <https://smallcapvoice.com/the-small-cap-daily-small-cap-newsletter/>

About Nightfood Holdings:

Nightfood Holdings, Inc. (NGTF), owns Nightfood, Inc. and MJ Munchies, Inc.

On Feb 8, 2019, it was announced that Nightfood ice cream won the 2019 Product of the Year award in the ice cream category in a Kantar survey of over 40,000 consumers.

With the overwhelming majority of at-home ice cream consumption occurring in the hours before bed, Nightfood's sleep-friendly nighttime ice cream, formulated by sleep and nutrition experts, delivers benefits found in no other product on the market.

Market research giant Mintel recently released a report identifying nighttime specific food and beverages as one of their most "compelling and category changing" trends for 2017 and beyond.

To enter the Nightfood® Ice Cream Giveaway, where the Company is giving away a one-year supply of Nightfood ice cream, plus a brand-new freezer to store it in, visit <http://nightfoodicecream.com> – each entrant gets a coupon for a free pint of ice cream (some purchase may be required).

MJ Munchies, Inc. was formed in 2018 as a new, wholly owned subsidiary of Nightfood

Holdings, Inc. to capitalize on legally compliant opportunities in the CBD and marijuana edibles and related spaces. The Company intends to market some of these new products under the brand name "Half-Baked". Munchies is currently preparing a patent application with the USPTO for a proprietary ingredient to be used in Half-Baked snacks that Management believes will give it a unique and defensible competitive advantage against other recreational edible brands. The Company believes tremendous opportunities currently exist to launch successful and legally compliant products in this space, and that such opportunities will continue to grow over time.

For more information, visit <http://ir.Nightfood.com> and <http://Nightfood.com>

Questions can be directed to investors@Nightfood.com

Forward Looking Statements:

This current press release contains "forward-looking statements," as that term is defined in Section 27A of the United States Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements in this press release which are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations or intentions regarding the future, including but not limited to, any products sold or cash flow from operations.

Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with distribution and difficulties associated with obtaining financing on acceptable terms. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that the beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our most recent annual report for our last fiscal year, our quarterly reports, and other periodic reports filed from time-to-time with the Securities and Exchange Commission.

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