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# Grove Collaborative Strengthens Board of Directors with Appointment of Rayhan Arif, Kristine Miller and Naytri Shroff Sramek

*New Board Members Bring Critical Experience and Skills to the Company's Leadership Team*

SAN FRANCISCO--(BUSINESS WIRE)-- Grove Collaborative Holdings, Inc. (NYSE: GROV) ("Grove" or "the Company"), a certified B Corp™ and leading sustainable consumer products company, today announced three additions to its Board of Directors including Virgin Group Investment Director Rayhan Arif, former eBay Chief Strategy Officer Kristine Miller, and GitHub Chief of Staff Naytri Shroff Sramek. Their appointments were effective on June 16.

"We are delighted to have three new dynamic leaders joining our board, each with industry experience that bolsters the strength, aptitude and diversity of our board as we continue our journey as a leading sustainable consumer products company," says Stuart Landesberg, Co-Founder and Chief Executive Officer of Grove. "As a mission-driven company, we remain committed to attracting top talent and deepening our executive leadership, and I am thrilled to welcome them to our team."

Mr. Arif is the Investment Director at the Virgin Group and previously served as the Chief Operating Officer at Virgin Acquisition Corp. II, a special purpose acquisition company that recently closed its business combination with Grove, which is now publicly trading on the NYSE. Mr. Arif is responsible for investing the Virgin Group's capital across a range of opportunities and supporting the strategic development of Virgin's portfolio companies in the Americas. He currently serves on the boards of Virgin Mobile Latin America and BMR Energy, and previously held investment and management consultant roles at AEA Investors and Bain & Company, bringing with him vital investment and operational experience. He received a B.A. in Economics from Harvard College and an M.B.A. from Columbia Business School.

Ms. Miller most recently served as the Chief Strategy Officer for eBay Inc. where she led numerous digital transformation initiatives improving buyer and seller experiences. A retail thought leader, Ms. Miller adds significant operating and leadership experience to Grove's Board. Prior to joining eBay Inc., Ms. Miller was a partner and director at Bain & Company, and began her career with The Procter & Gamble Company's Beauty Care Division. She received an M.B.A. from the Stanford Graduate School of Business and a B.S. in Chemical Engineering with honors from Carnegie-Mellon University.

Ms. Sramek has served in various positions at GitHub, Inc., a subsidiary of Microsoft Corporation (NASDAQ: MSFT) since 2018, most recently as Chief of Staff to the CEO. She was also Head of Enterprise at Crew, a workplace management software company acquired

by Block, Inc. Earlier in her career, Ms. Sramek held positions at Palantir Technologies Inc. She will deliver valuable financial expertise and technology leadership experience to Grove's Board of Directors. She received a B.A. in Business Economics from the University of California Los Angeles.

We expect that the collective experience and skills of the new Board additions will elevate Grove's ability to execute on both its long-term strategy and short-term goals.

### **About Grove Collaborative Holdings, Inc.**

Launched in 2016 as a Certified B Corp, Grove Collaborative Holdings Inc. (NYSE: GROV) ("Grove") is transforming consumer products into a positive force for human and environmental good. Driven by the belief that sustainability is the only future, Grove creates and curates over 150 high-performing eco-friendly brands of household cleaning, personal care, laundry, clean beauty, baby and pet care products serving millions of households across the U.S. each year. With a flexible monthly delivery model and access to knowledgeable Grove Guides, Grove makes it easy for everyone to build sustainable routines.

Every product Grove offers — from its flagship brand of sustainably powerful home care essentials, Grove Co., plastic-free, vegan personal care line, Peach Not Plastic, and zero-waste pet care brand, Good Fur, to its exceptional third-party brands — has been thoroughly vetted against strict standards to be uncompromisingly healthy, beautifully effective, ethically produced and cruelty-free. Grove Collaborative is a public benefit corporation on a mission to move Beyond Plastic™ and in 2021, entered physical retail for the first time at Target stores nationwide, making sustainable home care products even more accessible. Grove is the first plastic neutral retailer in the world and is committed to being 100% plastic-free by 2025.

For more information, visit [www.grove.com](http://www.grove.com).

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