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Grove Collaborative Named an EPA 2021 Safer Choice Partner of the Year

For second year in a row, leading sustainable consumer products company recognized as a 'Safer Choice Formulator-Product Manufacturer'

SAN FRANCISCO--(BUSINESS WIRE)-- Grove Collaborative ("Grove"), a leading sustainable consumer products company that creates and curates high-performing and planet-first products, announced today it has been chosen as a 2021 Safer Choice Partner of the Year Winner by the United States Environmental Protection Agency (EPA) for the second consecutive year. Grove is honored as a 'Safer Choice Formulator-Product Manufacturer', which recognizes the Company's outstanding achievement in advancing sustainability through safer chemistry and ingredient transparency with its Safer Choice-certified products within Grove's home cleaning and laundry product portfolio.

The Safer Choice certification reinforces Grove's status as a leading sustainable consumer products company, products innovator and national retailer that sells its own brands, as well as third-party brands that have been thoroughly vetted against strict standards for sustainability, efficacy and supply chain practices. In 2019, Grove Collaborative became an EPA partner and certified all of its Core Gel Hand Soaps and Foaming Hand Soaps according to EPA Safer Choice standards, and in 2020, the Company was first selected as a Safer Choice Formulator-Product Manufacturer.

"We are honored to be recognized by the EPA as a Safer Choice Partner of the Year for the second year in a row, as we continue our mission to transform the consumer products industry into a positive force for human and environmental health," said Co-Founder and CEO of Grove Collaborative, Stuart Landesberg. "This latest achievement is a testament to our outstanding team that continues to push the boundaries and lead the industry towards safer formulations and green chemistry in order to have a positive impact on our communities and the planet."

Grove's EPA Safer Choice Certified products currently include:

- [Gel Hand Soap](#) (Free & Clear, Lavender & Thyme, Lemon Eucalyptus Mint)
- [Foaming Hand Soap](#) (Free & Clear, Lavender & Thyme, Lemon Eucalyptus Mint)
- [Ultra-Concentrated Laundry Detergent](#) (Free & Clear, Lavender Rosemary, Citrus & Woods)
- [Care & Renew Laundry Detergent](#) (Lavender & Rosemary)
- [Pure Power Laundry Detergent](#) (Lavender & Rosemary)
- [Cold Wash Laundry Detergent](#) (Lavender & Rosemary)
- [Total Clean Dishwasher Detergent Packs](#) (Free & Clear, Lemon Eucalyptus Mint)

"Today, we recognize the leadership and accomplishments of Safer Choice partners and

stakeholders for their work helping consumers and commercial buyers identify products with safer chemical ingredients, without sacrificing quality or performance,” said Assistant Administrator for the Office of Chemical Safety and Pollution Prevention, Michal Freedhoff.

About Grove Collaborative:

Launched in 2016 as a Certified B Corp, Grove Collaborative is transforming consumer products into a positive force for human and environmental good. Grove creates and curates high-performing, planet-first products across household cleaning, personal care, laundry, clean beauty, and pet, serving millions of households across the U.S. With a flexible monthly delivery model and access to knowledgeable Grove Guides, Grove makes it easy for people to build sustainable routines. Every item Grove offers, from both brands they craft — like their flagship brand Grove Co., plastic-free personal care line Peach, and clean skincare brand Superbloom — and from exceptional third-party brands, has been thoroughly vetted against strict standards for clean ingredients, efficacy, sustainability, cruelty-free formulas, and ethical supply chain practices. Grove Collaborative, a public benefit corporation, is on a mission to move Beyond Plastic and recently entered physical retail for the first time at Target stores nationwide. Grove is the first plastic neutral retailer in the world and is committed to being 100% plastic-free by 2025. For more information, visit grove.com.

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