

GrowGeneration to Participate in IgniteIt Spotlight: New Jersey on February 10, 2026

DENVER, Feb. 03, 2026 (GLOBE NEWSWIRE) -- **GrowGeneration Corp. (NASDAQ: GRWG)** ("GrowGeneration," "GrowGen" or "the Company"), one of the nation's largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers, today announced that it will participate in the IgniteIt Spotlight: New Jersey event, which is being held February 10, 2026 in Jersey City, New Jersey.

David Todd, GrowGen's Vice President of Enterprise Solutions, will participate in a panel discussion titled "*The Plant Matters: How Genetics, Terpenes and Cultivation Strategy Drive Market Advantage*" on Tuesday, February 10, 2026, at 10:30 a.m. Eastern Time.

For more information on IgniteIt Spotlight: New Jersey, visit:
<https://www.cannabismarketspotlight.com/new-jersey-2026/home>

GrowGeneration's team will be available on-site in Jersey City for meetings with commercial operators, conference attendees, and investors. Appointments may be scheduled in advance. To be added to the GrowGeneration email distribution list or to schedule a meeting, please email GrowGen@KCSA.com with GRWG in the subject line.

About GrowGeneration Corp:

GrowGen is one of the nation's largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Char Coir, Drip Hydro, Power Si, Ion lights, The Harvest Company, Viagrow, and more. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, and a benching, racking, and storage solutions business, Mobile Media or MMI.

Forward Looking Statements

This press release may include predictions, estimates or other information that might be considered forward-looking within the meaning of applicable securities laws. While these forward-looking statements represent current judgments, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect opinions only as of the date of this release. Please keep in mind that the Company does not have an obligation to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. When used herein, words such as "look forward,"

“expect,” “believe,” “anticipate,” “estimate,” or variations of such words and similar expressions are intended to identify forward-looking statements. Factors that could cause actual results to differ materially from those contemplated in any forward-looking statements made by us herein are often discussed in filings made with the United States Securities and Exchange Commission, available at: www.sec.gov, and on the Company’s website, at: www.growgeneration.com.

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Source: GrowGeneration Corp.