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Chanticleer Holdings Announces Opening of Little Big Burger at Charlotte Motor Speedway

CHARLOTTE, N.C., May 09, 2019 (GLOBE NEWSWIRE) -- Chanticleer Holdings, Inc. (NASDAQ:[BURG](#)) ("Chanticleer" or the "Company"), owner, operator, and franchisor of multiple nationally recognized restaurant brands, announced the opening of a Little Big Burger in the concession area at America's Home for Racing, Charlotte Motor Speedway.

"We're pleased to announce the opening of a Little Big Burger at Charlotte Motor Speedway," said Fred Glick, the president of Chanticleer Holdings. "Charlotte Motor Speedway's basic philosophy is to always put fans first and create memories that last a lifetime for all who pass through the gates. We believe our Little Big Burger brands philosophy is highly similar. We're always striving to provide our customers with a memorable experience when they walk through our doors, which includes high-quality food at an affordable price point.

"During a typical race weekend, fans consume more than 34,000 slices of pizza, 9,500 gallons of soda and water, 13,500 feet of hot dogs and 309,000 pounds of ice. The newest Little Big Burger location complements the company's existing three Charlotte-based locations, where growth continues to be fueled by a loyal and growing local customer base. Recently, Little Big Burger was named Creative Loafing's readers' pick for 'Best Burger in Charlotte'."

Glick continued, "We are especially appreciative of the continued support of our partner, brand ambassador Denny Hamlin, the Daytona 500-winning **Joe Gibbs Racing** No.11 **FedEx** Toyota Camry driver. We look forward to upcoming promotional opportunities with him and our joint partner Coca-Cola, specifically designed at driving increased customer engagement and loyalty for all brands involved."

For 60 years, Charlotte Motor Speedway has set the standard in motorsports entertainment for fans of all ages. Known as America's Home for Racing, Charlotte Motor Speedway is the only race vacation destination where fans can immerse themselves in the heart of NASCAR country. Visitors can attend one-of-a-kind race spectacles including the Monster Energy NASCAR All-Star Race, Coca-Cola 600 and Bank of America ROVAL™ 400; take behind-the-scenes speedway and race shop tours; explore the NASCAR Hall of Fame and drive an 800-horsepower stock car. Through every event and every decade, Charlotte Motor Speedway puts FANS FIRST with a never-ending commitment to enhance the fan experience. That tradition continues with unmatched value through affordable tickets, unparalleled pre-race entertainment and more opportunities for fans to see their favorite drivers.

The Company anticipates the newest LBB location will initially be open five days in May and potentially later for the second running of the Bank of America ROVAL™ 400 the weekend of Sept. 29.

About Chanticleer Holdings, Inc.

Headquartered in Charlotte, NC, Chanticleer Holdings owns, operates, and franchises fast, casual, and full-service restaurant brands, including American Burger Company, BGR – Burgers Grilled Right, Little Big Burger, Just Fresh, and Hooters. For more information, please visit: www.chanticleerholdings.com.

About Little Big Burger

Little Big Burger (“LBB”) is a wholly-owned subsidiary of Chanticleer Holdings, Inc. Founded in Portland, OR in 2010, LBB is a counter service, fast-casual restaurant concept offering fresh, high quality cooked-to-order burgers, truffle fries and root beer floats. LBB has developed a cult-like following in the Pacific Northwest by offering a simple menu focused on delicious quality, served in a hip atmosphere. Parties interested in franchise opportunities should send an email to mp@chanticleerholdings.com or visit www.littlebigburger.com.

Forward-Looking Statements

Any statements that are not historical facts contained in this release are “forward-looking statements” as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as “expects,” “plans,” “projects,” “will,” “may,” “anticipates,” “believes,” “should,” “intends,” “estimates,” and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the companies do not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.

Contact Information:

Investor Relations

Jason Assad

678-570-6791

Ja@chanticleerholdings.com



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