

October 15, 2018



Red Robin Gourmet Burgers and Brews Rings in the Holiday Season with The Master Cheese Finest Burger and Haystack Tavern Double Burger

New and Limited-Time Offerings Featured on the Gourmet Burger Authority's Holiday Menu

GREENWOOD VILLAGE, Colo., Oct. 15, 2018 /PRNewswire/ -- 'Tis the season for YUMMM® at [Red Robin Gourmet Burgers and Brews](#). The Gourmet Burger Authority™ is lighting up its menu with new additions and limited-time offerings for the holidays. Beginning today, Red Robin guests can savor **The Master Cheese**, a new Black Angus burger with a duo of melted extra-sharp Cheddar and Provolone cheeses, Bistro Sauce, dill pickle planks, shredded romaine and tomatoes on a toasted brioche bun and served with Bottomless Steak Fries®, which means free refills. Red Robin is also unwrapping a fire-grilled **Haystack Tavern Double** burger. The newest everyday value offering is topped with American cheese, Campfire Sauce and onion straws, along with a side of Bottomless Steak Fries® all for \$6.99.



"We're excited to unwrap a new lineup of seasonal flavors and innovations this holiday season," said Dana Benfield, senior vice president and chief marketing officer. "From the savory Haystack Tavern Double and The Master Cheese to the decadent Peppermint Swirl

Finest Shake, there's something craveable for every guest's wish list at Red Robin."

Beyond Red Robin's featured Haystack Tavern Double and The Master Cheese burgers, the casual dining restaurant chain is also introducing **Garlic Parmesan Pretzel Bites** for a limited time. Now through Jan. 5, guests can pair any of their favorite entrées with this new appetizer featuring bear claw pretzel bites tossed in a garlic-Parmesan sauce, topped with grated Parmesan cheese and a side of roasted garlic aioli for dipping. Other festive offerings available at Red Robin throughout the holiday season include:

- **Apple Harvest Iced Tea** – brewed black tea blended with caramel apple butter and honey syrups and garnished with a lemon wedge
- **Peppermint Swirl Finest Shake** – vanilla soft serve blended with peppermint candies, marbled with white chocolate sauce and topped with whipped cream and crushed peppermints
- **Dreamy Creamy Cake** – vanilla sponge cake moistened with three types of milk and topped with guests' choice of rich caramel or sweet strawberry sauce

There's something for everyone this season at Red Robin. For more information about the new editions and limited-time offerings, or to find the nearest Red Robin restaurant, visit www.redrobin.com. To sign up for the Red Robin Royalty® loyalty rewards program, visit www.redrobin.com/royalty.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. At Red Robin, burgers are more than just something guests eat; they're a bonding experience that brings together friends and families, kids and adults. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails. It's now easy to take Red Robin anywhere with online ordering for to-go and Gourmet Burger Bar catering pickups through Yummm2Go. There are 570 Red Robin restaurants across the United States and Canada, including Red Robin Express® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).



View original content to download multimedia <http://www.prnewswire.com/news-releases/red-robin-gourmet-burgers-and-brews-rings-in-the-holiday-season-with-the-master-cheese-finest-burger-and-haystack-tavern-double-burger-300731033.html>

SOURCE Red Robin Gourmet Burgers, Inc.