

May 2025

Innovating For A Better Future

Corporate Presentation



CROWN

OTC: CRKN

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All forecasts are provided by management in this presentation and are based on information available to us at this time and management expects that internal projections and expectations may change over time. In addition, the forecasts are entirely on management's best estimate of our future financial performance given our current contracts, current backlog of opportunities and conversations with new and existing customers about our products. This overview is delivered solely as reference material with respect to our company. This document shall not constitute an offer to sell or the solicitation of an offer to buy securities in our company in any jurisdiction. The information herein is based on data obtained from sources believed to be reliable.

Our Vision



To provide innovative solutions that
benefit communities and the
environment,
delivering positive societal change,
shaping a better future.

Investment Highlights



Strong Revenue Growth From Multiple Businesses, Narrowing Gap To Profitability

Full year 2024 was transformative for Crown by securing revenue generating contracts in its Construction division. With a strong pipeline in all businesses, Crown is on track to achieve profitability in full year 2025.



Diverse and Related Businesses With Large Addressable Markets

Crown's businesses have large and growing addressable markets. By providing best-in-class product and service offerings, Crown has competitive advantages in each to secure ample market share.



Delivering Cutting Edge Solutions with Competitive Advantages

Dedicated to understanding its customers and their stakeholders, Crown is developing and delivering cutting edge solutions that are superior to current market offerings.



Innovative Technologies Delivering Positive Societal Change

Crown provides innovative solutions that also deliver a positive impact. Highlights include improving energy efficiency, reducing carbon footprint, increasing digital connectivity, removing poisonous lead, and accessing new water sources.



Experienced Leadership Team

Crown's leadership is comprised of industry experts spearheading innovation in their respective divisions. Each team member brings a track record of proven success in business, paired with a desire to change the status quo with innovation.

Business Structure

Multiple Businesses Driving Innovation and Sustainability



Construction Division

Specializing in the design, construction, and rehabilitation of critical infrastructure.

Smart Windows Division

Developing technology for buildings that improves energy efficiency, lowers carbon footprint, and increases comfort.

Construction Division

Crown Construction

Design, construction, and rehabilitation of critical infrastructure

Fiber Optics

Specializing in the design and construction of fiber optic networks connecting rural and urban communities.

Water Service Lines

Specializing in advanced techniques for the identification of lead pipes with minimal disruption

Water Intake Solutions

Providing innovative water intake and treatment solutions, with expertise in both fresh and saltwater intakes through proprietary systems.

Fiber Optics

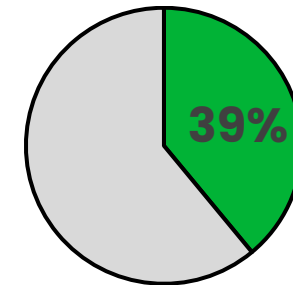
The Opportunity

Increasing Demand For Bandwidth Driving Fiber Deployments

- High-capacity fiber networks are increasingly viewed as the most cost-effective technology, providing operators multiple revenue streams from a single investment
- Major industry participants are constructing or upgrading significant wireline networks across broad sections of the U.S.
- Fiber network deployment opportunities are increasing in rural America
- In 2020, the Federal Communications Commission (FCC) established the Rural Digital Opportunity Fund (RDOF) providing **\$20.4 billion over 10 years** to bring fixed broadband and voice service to millions of unserved homes and small businesses

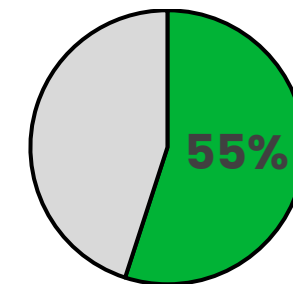
U.S. homes and businesses with a direct fiber connection

2022



2025

(estimated)



Sources: Fiber Broadband Association, BCG Global, and Universal Service Administrative Co.

Fiber Optics: Our Services

Design and Construction of Fiber Optic Networks

Delivers comprehensive solutions for fiber optics, coaxial cable, copper, and 5G networks, providing expert engineering, construction, and maintenance services.

Network Construction	End-to-end solutions for fiber optics, coaxial cable, copper, and 5G network deployment.
Directional Drilling	Owner and operator of 17 directional drill packages, ranging from small service drop drills to rock drills capable of drilling up to 1,200 feet in a single bore.
Engineering & Design	In-house capabilities to design and engineer robust and scalable network infrastructure.
Aerial & Underground Installation	Expertise in deploying infrastructure across various terrains and conditions.
Cable Splicing & Integration	Precision splicing and seamless network integration for optimal performance.
GIS & Data Management	Comprehensive Geographic Information System (GIS) documentation upon project completion.

Pipeline

Strong Demand For Our Services As Trusted Partner

Secured trusted partner status with a range of clients from Fortune 500 tier 1 telecoms to local municipalities.

Company	Project	Location
Fatbeam Fiber	Fiber to the home	Idaho
Global Telecommunications Leader	Fiber network construction	Oregon, Washington
Glass Roots	Long haul fiber plowing	Nevada
Hunter Communications	Fiber to the home	Oregon
Regional Fiber-Optic Internet Provider	Fiber to the home	Idaho, Oregon, Washington

Uncontracted Pipeline Revenue Estimated Over \$50 Million

Water Service Lines

The Opportunity

U.S. Government Funded Plan For Lead Pipe Replacement

- Estimated **9.2 – 12.8 Million lead pipes in the U.S.** putting millions of American households at risk of lead exposure through their drinking water.
- In 2021, The Biden-Harris Lead Pipe and Paint Action Plan was introduced with a goal to replace 100% of lead service lines over the next decade.
- The President's Bipartisan Infrastructure Law dedicated a historic **\$15 billion in funding for lead pipe replacement.**
- Administered by the U.S. Environmental Protection Agency (EPA), all 50,000+ water utilities must fulfill compliance requirements to inventory all unknown water service materials within their system.
- Under the EPA's Lead and Copper Rule Revisions replacement of all lead and galvanized service lines is mandatory.

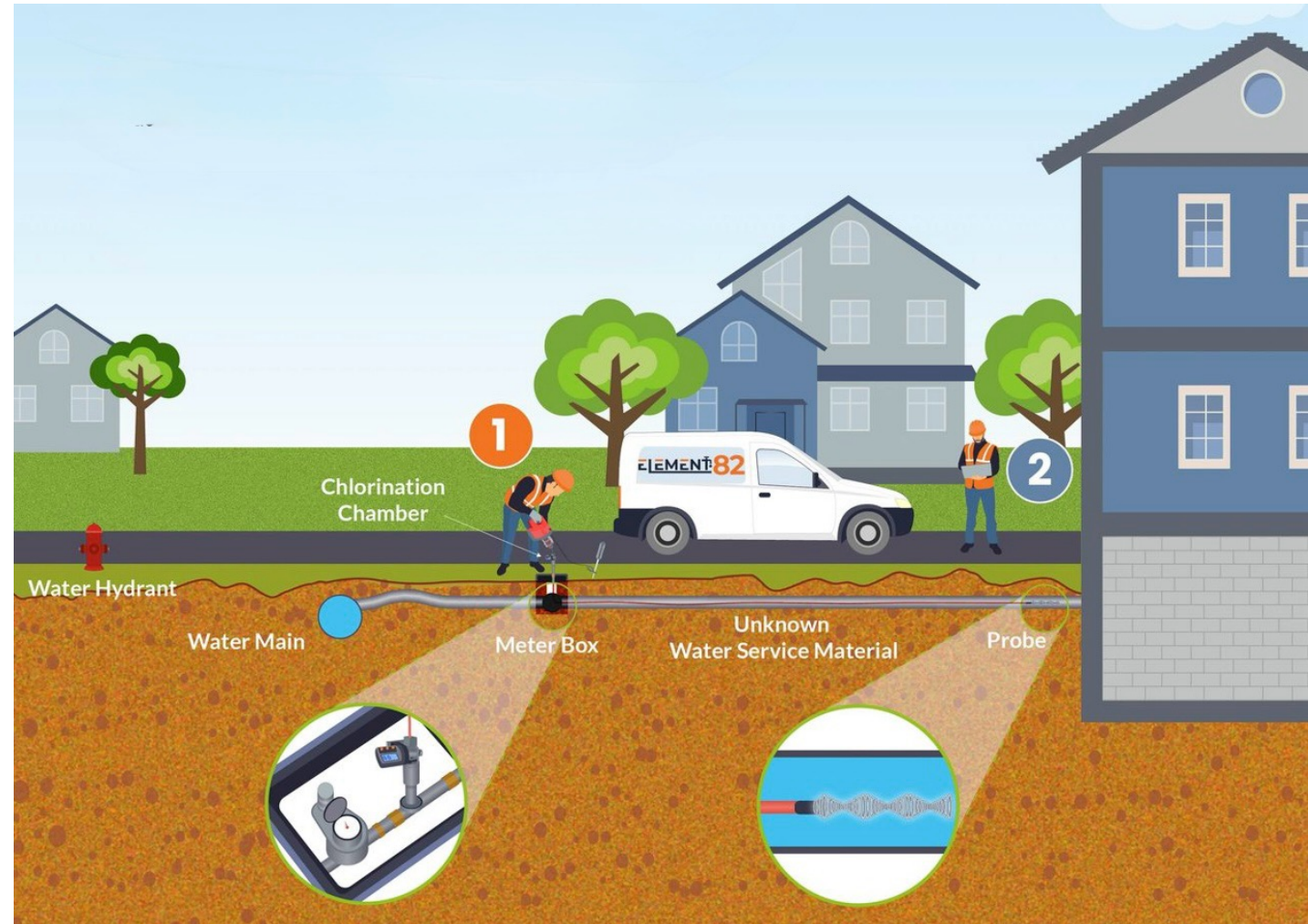
Sources: Environmental Protection Agency, National Resources Council, and The White House

Our Services

Lead Pipe Detection

Using advanced **electric resistance technology** to identify the material composition of buried service lines through a non-invasive and non-destructive process.

1. Testing is performed at the water meter using a handheld device with an auto-fed cable and conductivity probe. The system delivers real-time results to identify lead, copper, plastic, or galvanized components without excavation.
2. Data is transmitted to a secure cloud platform for analysis. When lead is detected, a follow-up swab test confirms the presence of lead residue for the most accurate and verifiable inventory.



Go-To-Market Strategy

Over \$48 Million Anticipated In Secured Projects

Element 82 secures projects with the local municipalities.



Washington, D.C.

- Three projects commencing from late 2024 to early 2025.



Florida

- Project completed in Town of Medley.



New York

- Two projects in the City of Batavia and Oneonta, with two more projects in the City of Little Falls and town of Warwick.



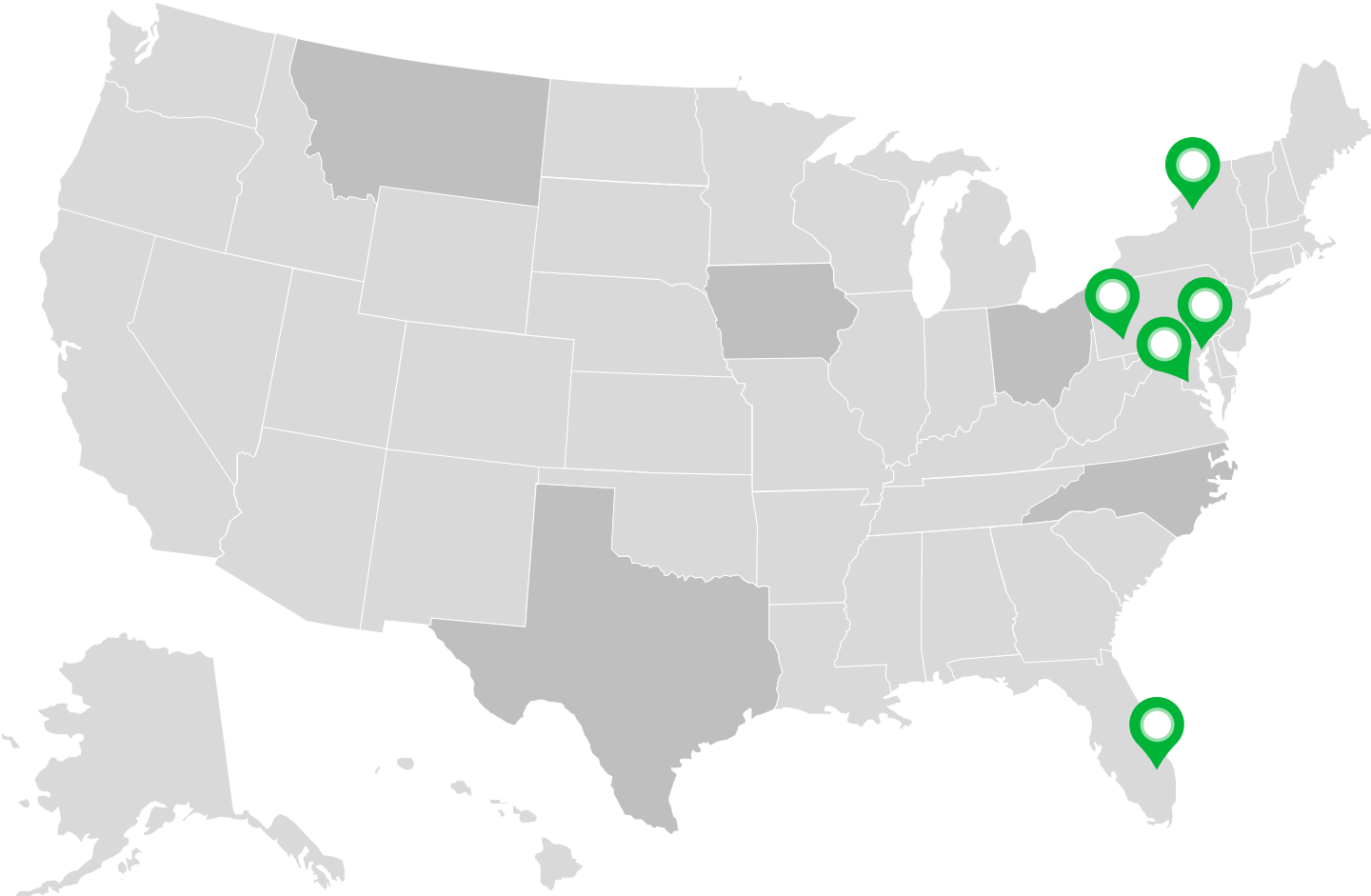
Pennsylvania

- Secured inspection project in City of Pittsburgh.



Maryland

- Active project in the City of Baltimore.



Additional Pipeline With Over \$70 Million In Expected Projects

Water Intake Solutions

The Opportunity

Extreme Difficulty Securing Access To Clean Water

2.2 billion people globally lack access to safely managed drinking water services

9.1 million people in Mexico lack access to basic drinking water services

The Baja Peninsula faces **extreme water scarcity**, with limited freshwater resources and heavy reliance on overexploited groundwater aquifers

Mexico's government is tackling water scarcity with an ambitious **20 billion pesos new water plan** focused on sustainable infrastructure and equitable access

Communities need additional water sources, and new methods to secure clean drinking water



Sources: World Health Organization (WHO) and UNICEF, Instituto Mexicano de Tecnología del Agua (IMTA), La Comisión Nacional del Agua (CONAGUA), and International Boundary and Water Commission (IBWC)

Our Products

A Complete Solution To Combat Water Scarcity

First of its kind proprietary design **slant well** allows for a more economical and efficient intake of water, with far fewer environmental impacts than a traditional direct sea intake. Our slant wells procure water from the water table located under the ocean, then the extracted water is purified.

Water purification takes place at **reverse osmosis (RO) plants** where advanced membrane filtration technology is used to desalinate, removing up to 99 percent of dissolved salts and contaminants. Cutting-edge technology, combined with energy-efficient designs, makes RO a sustainable and highly effective solution.

By not relying on aquifers refilling, our slant wells have an unlimited recharge source via the ocean. Combined with our RO plants, Crown offers a complete solution for addressing water scarcity and improving water quality at scale.



Go-To-Market Strategy

First Slant Wells Installation in Cabo San Lucas, Mexico

- In February 2025, Crown completed construction of its first slant wells in Cabo San Lucas, Mexico.



Vista Serena Resort, Cabo San Lucas, Mexico



- Strong interest from developers and resorts in Baja California for additional slant wells where Crown can repeat its process from government permits to local installation.
- Additional communities will benefit from the slant well installations. Crown is dedicated to delivering several hundred thousand gallons of clean water daily to local areas in need.

Division Leadership

Construction Experts



Corey Boaz

President, Fiber Optics & Water Intake Solutions

Over 13 years of experience in the construction of underground utility infrastructure, with a focus on trenchless technologies. Throughout his career, Corey has successfully built multiple companies, both organically, and through M&A, demonstrating expertise in business growth and strategic expansion.

In recognition of his industry knowledge and leadership, Corey is regularly invited to speak on behalf of various professional organizations within the trenchless utilities sector.



David Kinsella

President, Element 82

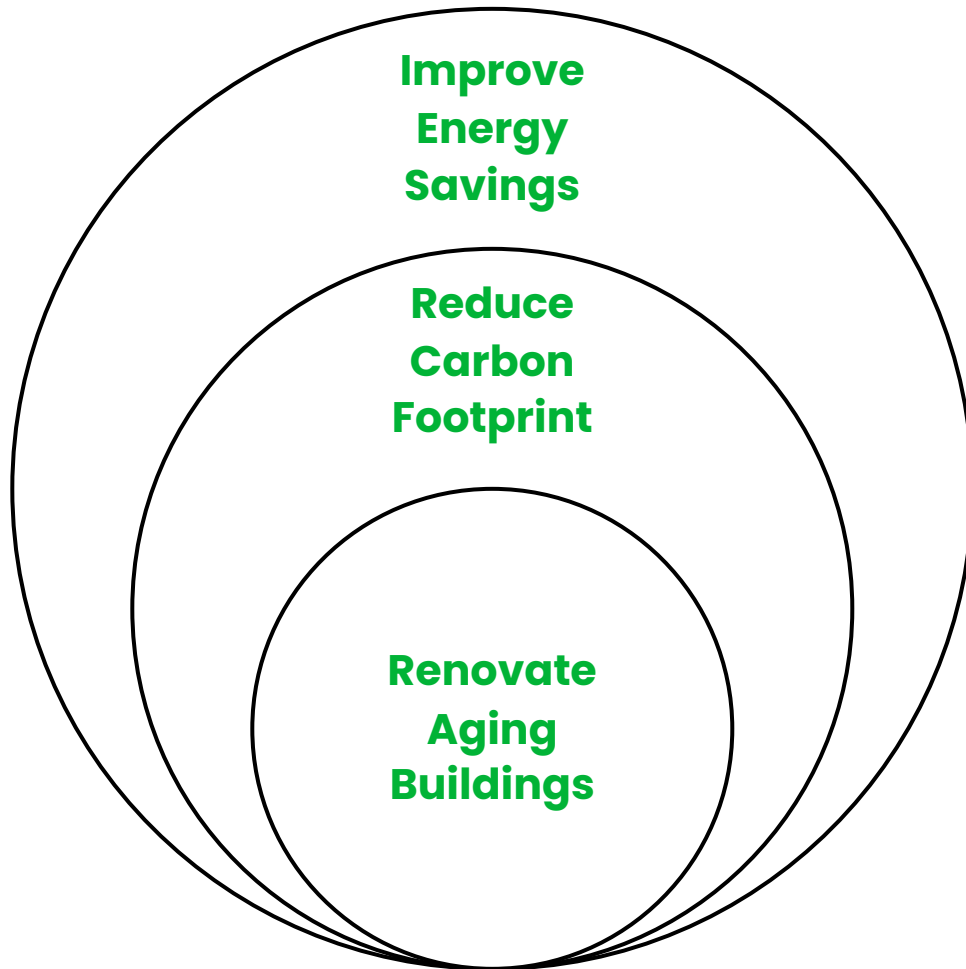
Over 20 years expertise in strategic operational management and international business. David's extensive experience includes management of large-scale construction projects across the U.S., Australia, Canada, and Europe, with a strong focus on safety, financial systems, and ISO standards implementation.

This experience, as well as acute business acumen, enables David to engineer innovative solutions. He holds a Bachelor of Engineering in Civil Engineering.

Smart Windows Division

The Opportunity

Significant U.S. Demand to Upgrade Commercial Buildings



- About 30% of energy used for heating and cooling commercial buildings is wasted due to heat transfer through windows, costing Americans an estimated \$45 billion annually.
- The Clean Air Act and the Energy Policy Act establish guidelines for U.S. commercial buildings to reduce carbon emissions.
- Several states have implemented even more stringent regulations to accelerate progress.
- 37 billion sq ft of U.S. commercial buildings were built between 1960 – 1989, approximately 40% of commercial buildings.
- Tenants desire building improvements to increase comfort, technology, and more as they drive the “Return to the Office” for employees.

Sources: Arasteh, D., S. Selkowitz, J. Apte, *Zero Energy Windows*, Proceedings of the 2006 ACEEE Summer Study on Energy Efficiency in Buildings, August 13-18, 2006, Pacific Grove, CA, Environmental Protection Agency (EPA), Congress.gov, and U.S. Energy Information Administration, Form EIA-871A of the 2018 Commercial Buildings Energy Consumption Survey.

Our Product

Smart Window Inserts For Building Retrofit

Smart Window Inserts, powered by DynamicTint™, combine smart glass technology with the retrofit ability of window inserts.

Benefits For Owners, Operators, Tenants and Occupants:



Reduces the building's carbon emissions



Reduces costs on heating and cooling



Improves energy efficiency of existing windows



Easy to use digital interface, built in performance modeling



Dynamic Tint™, a quick transition from clear to dark



Easy installation, no wiring needed, solar charged battery



Eliminates unwanted heat & light, reduces glare, and enhances comfort



Eliminates the need for costly blinds and curtains, with affordable pricing.

Videos: [Smart Window Inserts](#) and [Installation](#)

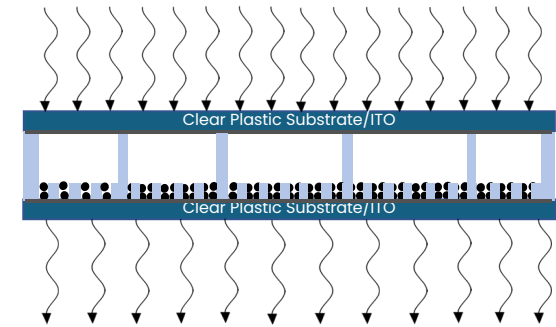
Competitive Advantage

Proprietary DynamicTint™ Technology

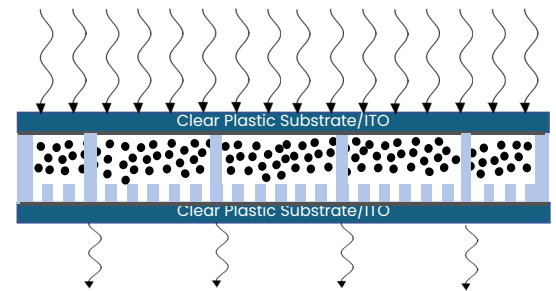
DynamicTint™ is an innovative film technology, solar powered, that seamlessly transitions from clear to dark tint in seconds.

- Best-in-class technology
 - Faster tint transition time than any alternatives
 - UV resistant
- Low power requirements
 - Self-contained units powered by the sun
 - No hardwiring
- Affordable pricing
 - Significantly less expensive compared to other tint solutions
- Patent protected, significant barrier to entry
 - 26 U.S. patents, with additional applications pending
 - 7 international patents and applications pending

Clear State
(~70% Tvis & IR, <1% UV)



Dark State
(<4% Tvis & IR, <1% UV)



Go-to-Market Strategy

Scalable Rollout Strategy in Select Major U.S. Cities

Phase I – Alpha

(estimated 4 months)

- Targeted delivery of prototype Smart Window Inserts to a select group of customers in major U.S. cities.
- Strategic initial installations with plans to expand across customer building portfolios.
- Initial customers to provide invaluable feedback regarding the product and customer experience.

Phase II – Beta

(estimated 4 months)

- Replace the Alpha customers' Smart Window Inserts with updated prototypes that includes a second wave of electronic features and a further integrated control ecosystem.
- Increase the number of installed inserts with additional strategic placements in the customers' building portfolios.
- Collect additional feedback which will be used to finalize Crown's first-generation Smart Window Insert.

Phase III – Charlie

(estimated 6 months)

- Focus on establishing scalable manufacturing capabilities while finalizing the first-generation Smart Window Insert.
- Establish initial customer management, installation, and sales teams in anticipation of the product launch.
- Commence pre-sales for the first-generation Smart Window Insert with delivery anticipated for 2026.

Division Leadership

Glass Industry Experts



Sheldon Davis
President, Smart Windows

A customer and value-chain-focused R&D executive who has innovated and guided the development of ground-breaking products and processes that have delivered multi-million-dollar revenue and profit contributions to leading global organizations.

Brings 11 years experience at Guardian Industries as Vice President of Research, Development, and Innovation. Prior to that, 12 years in various R&D roles at Cabot Corporation.

An inventor with granted U.S. patents and holds a Ph.D. in Chemical Engineering.



Robert Vandal
CTO, Smart Windows

Over three decades of experience in product development, process development, and manufacturing operations, Robert has spearheaded pivotal advancements in the glass industry.

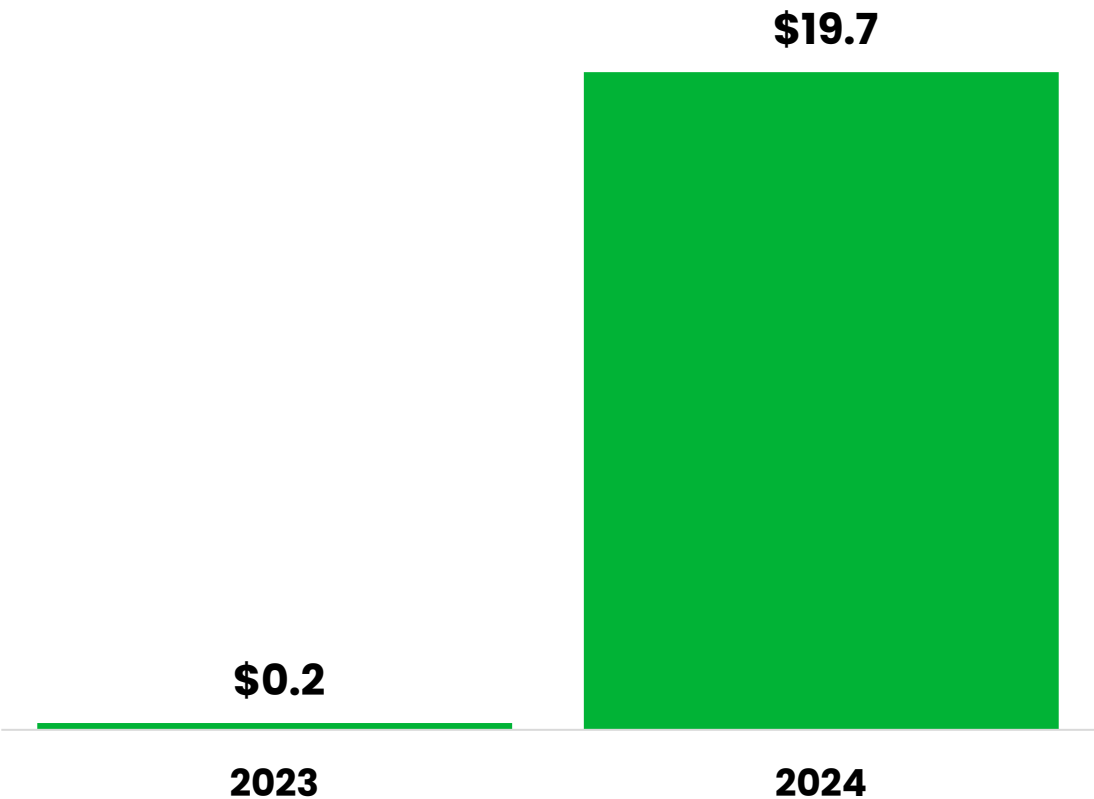
He recently served as the Senior Director of R&D at Guardian Glass LLC, contributing significantly to key developments such as tempered vacuum insulating glass. Robert's leadership has led to numerous successful global product launches across various areas of the glass industry.

Financial Highlights

Crown delivered a transformative full year 2024 focused on top-line growth, now is well positioned for an even better full year 2025.

- **Accelerated Revenue Growth:** revenue of \$19.7 million for full year 2024, up from \$0.2 million for full year 2023.
- **Nearing Profitability:** expected to achieve cash flow positive by the end of 2025.
- **Strong Financial Position:** clean balance sheet with over \$20 million in cash as of March 31, 2025.

2023 vs. 2024 Revenue
(in millions)



Highly Skilled & Experienced Leadership

Doug Croxall

Chief Executive Officer & Chairman

Founder, CEO, and Chairman of Crown, Doug is a seasoned leader with a track record of building and scaling innovative public companies. Previously, he founded and led Marathon Patent Group, bringing 25 years of expertise in patent acquisition, licensing, and monetization across diverse industries. He holds an MBA from Pepperdine University.

Joel Krutz

Chief Operating Officer & Chief Financial Officer

Former CFO of ViacomCBS Networks International, a \$2.0 billion division of the global multi-media enterprise. While at ViacomCBS, Joel was developing and leading strategic financial organizations around the world for over two decades.

Sheldon Davis

President, Smart Windows

Customer and value-chain-focused R&D executive who has innovated and guided the development of ground-breaking products and processes that have delivered multi-million-dollar revenue and profit contributions to leading global organizations.

Corey Boaz

President, Fiber Optics & Water Intake Solutions

Worked closely with several of the largest corporations in the oil and gas, renewables, telecommunications, and heavy civil construction sectors. Corey has successfully owned, operated, and sold multiple construction businesses, and is highly respected in the horizontal directional drilling industry.

David Kinsella

President, Element 82

Operations and project management veteran with over 20 years of experience in directing large scale infrastructure works, commercial construction, major earthworks, and utility construction utilizing trenchless technology.

Robert Vandal

CTO, Smart Windows

Three decades of experience in product development, process development, and manufacturing operations, while spearheading pivotal advancements in the glass industry. Robert recently served as the Senior Director of R&D at Guardian Glass LLC, contributing significantly to key developments such as tempered vacuum insulating glass.

Investment Highlights



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CROWN

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