

March 10, 2026



Anuvu and Bloomberg Media Partner to Deliver Premium Business and Financial News to the Maritime Industry

A large, dark blue rectangular graphic with a white 'X' in the top right corner. The text "Bloomberg Television" is centered in white, bold, sans-serif font.

**Bloomberg
Television**

This agreement connects cruise line passengers with trusted global market insights and world class financial journalism at sea.

LOMBARD, IL, MARCH 10, 2026 – [Anuvu](#), a leading provider of worldwide entertainment

solutions for mobility markets and high-speed inflight connectivity, today announced agreement with global business and financial news leader, Bloomberg Media. Through this partnership, Bloomberg's trusted news programming and market insights will be delivered directly to cruise line audiences worldwide.

The collaboration will expand Anuvu's maritime entertainment offering, MTN-TV, providing cruise passengers access to Bloomberg's award-winning, comprehensive coverage of global markets, economics, technology and international affairs. Available onboard now, the service ensures passengers can stay informed with real-time financial updates and in-depth analysis, whether sailing across the oceans or enjoying time in port.

With a growing demand for high-quality, relevant content at sea, the partnership strengthens Anuvu's commitment to enhancing the onboard experience. With a global reach of over 430 million households, Bloomberg will be a source of trusted information to business and leisure travelers during their journeys - particularly as markets continue to move at pace - helping them stay connected to the world around them.

"We're excited to partner with Bloomberg to bring their unparalleled financial journalism to the cruise market" said Travis Peterson, VP, Product, Non-Theatrical Markets at Anuvu. "Today's passengers expect meaningful, high-quality content wherever they are. By adding Bloomberg to our portfolio, we're ensuring cruise audiences remain connected to global markets and world events throughout their voyage."

"We're continuing to expand the ways audiences can access Bloomberg's industry-leading video content across every environment where decisions are being made," said Roman Mackiewicz, Chief Information Officer at Bloomberg Media. "By extending our reach through this maritime offering, we're delivering trusted market insight and global reporting in yet another premium setting, ensuring viewers can seamlessly stay informed wherever their journeys take them."

For more information about the partnership visit anuvu.com.

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About Anuvu

Anuvu connects and entertains the world's passengers. Our award-winning content and connectivity solutions are reliable, scalable, and tailored to our customers' brands and service objectives. With a flexible and agile approach, we maximize the technology available today, while optimizing for tomorrow.

Some of the most experienced professionals in the industry lead our teams and this, together with our long-standing client relationships, means we never stand still.

Anuvu. Let Innovation Move You.

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About Bloomberg Media

Bloomberg Media is the world's leading multi-platform media company for business and finance, which draws on the editorial resources of more than 3,000 journalists and analysts in more than 100 bureaus around the world. Bloomberg Media is the consumer-facing media organization of Bloomberg L.P.