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## **Air China and Global Eagle Entertainment Partner in Air China's WiFi Alliance**

ZHUHAI, China, Nov. 12, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content, connectivity and digital media solutions to airlines, today announced that it has joined Air China's prestigious WiFi Alliance. In addition, Dave Davis, CEO of Global Eagle Entertainment (GEE) has been appointed as a "Member of Council" in the Air China WiFi Alliance.

Air China, one of the largest carriers in Asia with over 300 planes in service, is driving an innovative approach to connectivity with its partners. Through the alliance, Air China will provide a powerful and seamless WiFi experience to its passengers.

"It is a great honor for GEE to contribute to the accomplishment of Air China's inflight connectivity goals," said Dave Davis. "The airline is leading the way in China with the deployment of inflight WiFi and the introduction of other new innovations that enhance the passenger experience. We are working closely with Air China to deploy inflight connectivity in the region."

"We are very excited about the opportunities that our WiFi services will bring to our passengers as we constantly strive to improve our service offerings," said Mr. Cheng Fan, Vice President and Party Secretary of Air China.

Founded by Air China, the Air China WiFi Alliance (ACWA) is a committee of experts in the aviation, connectivity and passenger experience markets whose goal is to promote the development of China's inflight connectivity and passenger experience sector.

### **About Global Eagle Entertainment**

Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of content, connectivity and digital media solutions for airlines. Through the industry's most comprehensive product and services platform, Global Eagle provides airlines with a wide range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com).

### **About Air China**

Air China is China's only national flag carrier and a member of the world's largest airline network - Star Alliance. By October 2013, Air China had a fleet of 488 passenger aircraft and

freighters of mainly Boeing and Airbus families. It operates 291 routes, including 68 international routes, 14 regional routes and 209 domestic routes. It serves 150 cities in 30 countries and regions, including 45 international cities, 3 regional cities and 102 domestic cities. Every week, Air China offers over 1.3 million seats on over 7,000 flights per week. Utilizing its extensive network and its hub in Beijing, especially after its admission to the Star Alliance, Air China can fly passengers to 1,328 airports in 195 countries. For more information, visit Air China's official website <http://www.airchina.com.cn>.

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