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# Global Eagle Entertainment to Distribute HBO's The Concert for Valor to the Cruise Market on Veterans Day

LOS ANGELES, Nov. 10, 2014 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (Nasdaq:ENT), a worldwide leading provider of content and digital media solutions to the travel market, today announced the exclusive distribution of HBO's *The Concert for Valor*, which airs live on Tuesday, November 11 (7:00 p.m. ET/4:00 p.m. PT), to its maritime clients.

Global Eagle Entertainment, which is a leading provider of non-theatrical entertainment solutions to the cruise ship market, will distribute the event live for free to over 100 vessels worldwide via the MTN network.

"Global Eagle Entertainment is honored to be a part of such an extraordinary and special event that honors our veterans," said Walé Adepoju, Executive Vice President and Chief Commercial Officer at Global Eagle Entertainment. "We are thrilled to be able to work with HBO and extend this event to the maritime industry."

The Concert for Valor live music lineup includes The Black Keys, Eminem, Dave Grohl, Jennifer Hudson, Jessie J, Metallica, Rihanna, Bruce Springsteen, Carrie Underwood and Zac Brown Band. The concert will also feature onstage hosts Jack Black, Bryan Cranston, Jamie Foxx, George Lopez, John Oliver and Bob Woodruff, and special tributes by Tom Hanks, Will Smith, Steven Spielberg, Meryl Streep, Oprah Winfrey and Reese Witherspoon.

The Concert for Valor will provide a national stage for ensuring that veterans and their families know that their fellow Americans' gratitude is genuine. Millions of people, including veterans, active duty service members, their families and Americans from all walks of life are expected to watch the free concert in person or on television, with the goal of raising awareness for veteran service organizations dedicated to education, wellness, reemployment and reintegration. The event will be presented from the National Mall between the Capitol and the Washington Monument.

The live music performances will be interspersed with inspiring portraits of veterans who served their country with valor. The talent delivering special tributes will be seen in filmed segments profiling vets in vignettes that are drawn from the book "For Love of Country," by Howard Schultz and Rajiv Chandrasekaran.

About Global Eagle Entertainment

*Global Eagle Entertainment Inc. (Nasdaq:ENT) is a worldwide provider of content, connectivity and digital media solutions for airlines. Through the industry's most comprehensive product and services platform, Global Eagle provides airlines with a wide*

*range of in-flight solutions. These include Wi-Fi, movies, television, music, interactive software, as well as portable IFE solutions, content management services, e-commerce solutions and original content development. Serving over 150 airlines worldwide, Global Eagle delivers exceptional quality and value to its customers to help them achieve their passenger experience objectives. The company's headquarters are located in Los Angeles, California, with offices and teams located in North America, Asia, the Middle East, Europe, Africa, Oceania and South America. Find out more at [www.globaleagleent.com](http://www.globaleagleent.com)*

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