



# Kaleyra Appoints Mauro Carobene as Chief Business Officer

NEW YORK & VIENNA, Va.--(BUSINESS WIRE)-- [Kaleyra, Inc. \(NYSE: KLR\) \(NYSE American: KLR WS\)](#) ("Kaleyra" or the "Company"), a rapidly growing cloud communications software provider, delivering a secure system of application programming interfaces (APIs) and connectivity solutions in the API/Communications Platform as a Service (CPaaS) market, today announced that Mauro Carobene has joined as the Company's new Chief Business Officer, effective immediately. In this role, Carobene will be focused on the global expansion of the Company's new and existing business initiatives, including their presence in the banking, financial services, and insurance (BFSI), technology, healthcare, commerce, logistics and travel sectors.

Carobene brings over two decades of multinational company experience to Kaleyra. Over time, he has honed an extensive skillset that includes managing diverse teams across all continents, building efficient sales processes, and fostering positive executive customer relationships. Prior to this role, Carobene spent the last three years as the Chief Revenue Officer of the Swedish company DigitalRoute, where he was in charge of software solution sales and delivery around the globe. Carobene has held other notable senior management roles in his career, including seven years spent managing sales and service teams as the Chief Commercial Officer at the Finnish company Comptel as well as 14 years in various senior roles at Nokia, including in services, sales, and sales management. In addition to these roles, Carobene continues to serve a select group of advisory boards as a telecom software industry expert.

"With more than 20 years of industry experience, including 10 years serving in C-level positions at numerous blue-chip organizations, Mauro Carobene will prove to be a critical resource as we increase our presence on a world stage," said Dario Calogero, Kaleyra's Founder and Chief Executive Officer. "We expect that Mauro's proven team leadership capabilities, industry expertise, customer focus and successful operational track record make him ideally suited to help Kaleyra continue to advance our brand and best meet the needs of our partners. We look forward to benefiting from his experience and insight."

Carobene added: "Kaleyra is positioned to continue its advancement into new markets and regions, especially after our two recent acquisitions and a rapidly expanding team of international employees. I believe that my direct experience at multinational software companies can be useful, and I am thankful for the responsibility that comes with my new role. As Chief Business Officer, I will be committed to working on behalf of our shareholders and the board to help lead this company as we strive toward our ultimate goal of establishing ourselves as the trusted global CPaaS provider."

After the addition of Carobene, Kaleyra's executive team now consists of: Dario Calogero as Founder, Chief Executive Officer and Director, Giacomo Dall'Aglio as Chief Financial Officer, Filippo Monastra as Chief People Officer, Nicola Junior Vitto as Chief Product Officer, Mauro

Carobene as Chief Business Officer and Geoff Grauer as Chief Operations Officer.

## **About Kaleyra**

Kaleyra, Inc. (NYSE: KLR) (NYSE American: KLR WS) is a global group providing mobile communication services to financial institutions, e-commerce players, OTTs, software companies, logistic enablers, healthcare providers, retailers, and other large organizations worldwide.

Kaleyra today has a customer base of 3800+ companies spread around the world. Through its proprietary platform and robust APIs, Kaleyra manages multi-channel integrated communication services, consisting of messaging, rich messaging and instant messaging, video, push notifications, e-mail, voice services, and chatbots.

Kaleyra's technology makes it possible to safely and securely manage billions of messages monthly with over 1600 operator connections in 190+ countries, including all tier-1 US carriers.

## **Forward-Looking Statements**

*This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, but are not limited to, statements regarding the uplisting to the NYSE and Kaleyra's long-term financial and operational outlook. Any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intends," "may," "might," "plan," "possible," "potential," "predict," "project," "should," "would" and similar expressions may identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking. The forward-looking statements contained in this press release are based on certain assumptions and analyses made by the management of Kaleyra in light of their respective experience and perception of historical trends, current conditions and expected future developments and their potential effects on Kaleyra as well as other factors they believe are appropriate in the circumstances. There can be no assurance that future developments affecting Kaleyra will be those anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond the control of the parties) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements, including but not limited to: (i) risks that the mGage and Bandyer transactions disrupt current plans and operations of mGage and Bandyer, respectively and potential difficulties in mGage or Bandyer employee retention as a result of the transaction, (ii) the price of Kaleyra's securities may be volatile due to a variety of factors, including changes in the competitive and highly regulated industries in which Kaleyra, including mGage and Bandyer, operates, variations in operating performance across competitors, changes in laws and regulations affecting the Kaleyra's, including mGage's and Bandyer's, business and changes in the combined capital structure, (iii) the ability to integrate mGage and Bandyer into Kaleyra and implement business plans, forecasts, and other expectations after the completion of the transaction, and identify and realize additional opportunities, (iv) the risk of downturns and a changing regulatory landscape in the highly competitive*

*healthcare industry, (v) the size and growth of the market in which mGage operates, (vi) the mix of services utilized by Kaleyra's customers and such customers' needs for these services, (vii) market acceptance of new service offerings, (viii) the ability of Kaleyra to expand what it does for existing customers as well as to add new customers, (ix) that Kaleyra will have sufficient capital to operate as anticipated, and (x) the impact that the novel coronavirus and the illness, COVID-19, that it causes, as well as governmental responses to deal with the spread of this illness and the reopening of economies that have been closed as part of these responses, may have on Kaleyra's operations, the demand for Kaleyra's products, global supply chains and economic activity in general. Should one or more of these risks or uncertainties materialize or should any of the assumptions being made prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws.*

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