

November 1, 2007



Central Garden & Pet Company Announces Executive Promotion

Michael Reed to be Responsible for Garden Group Operations

WALNUT CREEK, Calif.--(BUSINESS WIRE)--

Central Garden & Pet Company (NASDAQ:CENT)(NASDAQ:CENTA) today announced that Michael Reed will assume leadership responsibility of Central's Garden Group replacing Brad Johnson, who is resigning for personal and family reasons. Mr. Reed, who has been with the company since 2000, will report to Central's Chairman and Chief Executive Officer, William E. Brown.

In his most recent role, Mr. Reed oversaw the acquisition and integration of the Farnam Companies into the Central Life Sciences strategic business unit as well as the completion of several other smaller intellectual property acquisitions. Prior to joining Central, Mr. Reed was president and chief executive officer of PM Ag Products Inc., a subsidiary of Tate & Lyle PLC, a world-leading manufacturer of renewable food and industrial ingredients. Prior to that, Mr. Reed was vice president and regional general manager of Pacific Molasses Co. and also served as division vice president of Beatrice Agri-Products.

Central Garden & Pet Company is a leading innovator, marketer and producer of quality branded products for the lawn & garden and pet supplies markets. Committed to new product innovation, our products are sold to specialty independent and mass retailers in the following categories: Lawn & Garden: Grass seed including the brands PENNINGTON(R) and THE REBELS(TM); wild bird feed and the brands PENNINGTON(R) and KAYTEE(R); weed and insect control and the brands AMDRO(R), SEVIN(R), IRONITE(R) and Over 'N Out and; decorative outdoor patio products and the brands NORCAL(R), NEW ENGLAND POTTERY(R) and MATTHEWS FOUR SEASONS(TM). We also provide a host of other regional and application-specific garden brands and supplies. Pet categories include: Animal health and the brands ADAMS(TM) and ZODIAC(R); aquatics and reptile and the brands OCEANIC(R), AQUEON(TM) and RZILLA(TM); bird & small animal and the brands KAYTEE(R), SUPER PET(R) and CRITTER TRAIL(R); dog & cat and the brands TFH(TM) / NYLABONE(R), FOUR PAWS(R), PINNACLE(R) and Avoderm and; equine and the brands FARNAM(R), BRONCO(R) and SUPER MASK(R). We also provide a host of other application-specific pet brands and supplies. Central Garden & Pet Company is based in Walnut Creek, California, and has approximately 5,000 employees, primarily in North America and Europe. For additional information on Central Garden & Pet Company, including access to the Company's SEC filings, please visit the Company's website at <http://www.central.com/>.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: The statements contained in this release which are not historical facts, including expected earnings results, are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in or implied by forward-looking statements. These risks are described above and in the Company's Annual Report on Form 10-K and other Securities and Exchange Commission filings. Central undertakes no obligation to publicly update these forward-looking statements to reflect new information, subsequent events or otherwise.

Source: Central Garden & Pet Company