

# **Versus Systems Featured in 33 Major Live Events Last Week – A Company Record**

## **Thirty-Three In-Venue Activations of Versus Products during the week of October 18th, When Nearly 1 Million Fans Viewed Versus Products**

LOS ANGELES, Oct. 25, 2021 (GLOBE NEWSWIRE) -- Versus Systems Inc. (“Versus” or the “Company”) (Nasdaq: VS) today announced that the company conducted thirty-three activations of its fan engagement products during the week of October 18, 2021, the highest number to date in the company’s history. The in-venue activations were done at stadiums across the world, in multiple sports leagues, as fans increasingly return to watching sports in-person.

Throughout the week, fans of teams in the NFL, NBA, NHL, MLS, NCAA, AHL, and Nippon Professional Baseball League played live, interactive games such as Trivia, Match Game, Plinko, Tug of War, and many others in-venue during the games and matches where Versus was available. Multiple teams offered the Filter Fan Cam and other experiences that drive to the giant video boards at the center of arenas, stadiums, and venues. Several teams also used the Versus XEO platform for their second-screen fan engagement for those fans in attendance.

Teams playing at some of the best live event venues across the United States, Canada, and Japan used Versus fan engagement activations last week, including teams in New York City, Los Angeles, Dallas, Houston, Tampa, Nashville, Pittsburgh, Newark, Tokorozawa, and Edmonton.

“Versus is proud to report that we reached a new company record last week in product activations. Fans are excited to be back in stadiums and arenas all over the globe, watching their favorite teams compete, and we are excited that Versus fan engagement products are helping to make those in-venue experiences more fun, more interactive, and more rewarding. We are thrilled to partner with a diverse and growing roster of sports teams, leagues, venues, and events to deliver a more engaging and rewarding interactive fan experience,” said Matthew Pierce, founder and CEO of Versus Systems.

### **About Versus Systems**

Versus Systems Inc. is an engagement and rewards company that makes live events, games, shows, and apps more fun to watch and play. Versus adds interactive games, polling, trivia, predictive elements, and other win conditions to existing entertainment - whether in-venue or online - making the content more contextual, personal, and rewarding. Versus works with world class sports teams, leagues, venues, entertainment companies, and other content creators to make engaging, rewarding experiences for fans all over the world. For more information, please visit [www.versussystems.com](http://www.versussystems.com) or visit the official Versus Systems [YouTube channel](#).

**Investor Contact:**

Cody Slach and Sophie Pearson  
Gateway Investor Relations  
949-574-3860

[IR@versussystems.com](mailto:IR@versussystems.com)

or

[press@versussystems.com](mailto:press@versussystems.com)

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Source: Versus Systems Inc.