



## Company Overview

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's award-winning 'content with a purpose' portfolio includes *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger; *Rainbow Rangers* for Nick Jr.; *Llama Llama*, starring Jennifer Garner, for Netflix; award-winning toddler brand *Baby Genius*; adventure comedy STEM series *Thomas Edison's Secret Lab*; entrepreneurship series *Warren Buffett's Secret Millionaires Club*; and *Stan Lee's Cosmic Crusaders*, created with Stan Lee's Pow! Entertainment. Through licensing agreements with leading partners, characters from Genius Brands' IP also appear on a wide range of consumer products for the worldwide retail marketplace. The Company's Genius Brands Network of channels, including *Kid Genius Cartoon Channel*, *Baby Genius TV*, and *Kid Genius Cartoons Plus!*, are available in over 100 million U.S. television households via a multitude of distribution platforms, including Comcast, Cox, DISH, Amazon Prime, Sling TV, Apple TV, Roku, Amazon Fire and more.

## Genius Brands International and Samsung Strike Deal for Cartoon Channel! to be Carried Across Samsung Smart TVs, Effective Immediately

Sep 25 2020, 9:15 AM EDT

### Stock Overview

Symbol	GNUS
Exchange	Nasdaq
Market Cap	289.12m
Last Price	\$1.32
52-Week	\$0.0516 - \$11.73

10/19/2020 04:00 PM EDT

### Investor Relations

Crescendo Communications, LLC  
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## Management Team

### Andy Heyward

Chairman & Chief Executive Officer

### Robert Denton

Chief Financial Officer

### Marc Rosenberg

President of Global Brands and Chief Marketing Officer

### Margaret Loesch

Executive Chairman Cartoon Channel!

### David Neuman

Chief Creative Officer Cartoon Channel!

### Michael Jaffa

General Counsel and Senior Vice President, Business Affairs

### Jon Ollwerther

General Manager, Cartoon Channel! & Executive Vice President, Business Development

### Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

### Jamie Buono-Sikorski

Vice President, Marketing

### Jessica Brinder

Vice President, International Distribution

## Genius Brands International, Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.