

February 21, 2008



Equifax Chairman and CEO Rick Smith to Present at Robert W. Baird 2008 Business Solutions Conference

ATLANTA, Feb. 21 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that its Chairman and CEO, Rick Smith, will present at the Robert W. Baird & Co. 2008 Business Solutions Conference at the Four Seasons Hotel in Boston. On Wednesday, February 27 at 11:25 a.m. ET, Smith will discuss Equifax's financial performance and long-term growth strategy leveraging the power of its data, technology and global market position.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

A live Web cast of Equifax's presentation will be available at http://www.equifax.com/investor_center/en_us. An audio replay of the Web cast and presentation will be archived on the Equifax corporate Web site.

About Equifax Inc. (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, HR/payroll services, and much more. We empower individual consumers to manage their personal credit information, protect their identity and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 7,000 people in 14 countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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