

May 23, 2007



Equifax Chairman and CEO to Present at Stephens Inc. Spring Investment Conference Wednesday, June 6 at 1:00 PM ET

ATLANTA, May 23 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today announced that its Chairman and Chief Executive Officer Rick Smith will present at Stephens Inc. Spring Investment Conference at The New York Palace Hotel in New York City. On Wednesday, June 6 at 1:00 p.m. ET, Smith will discuss Equifax's financial profile and long-term growth strategy leveraging its unique data assets, technology leadership and global market position. A live Web cast of Equifax's presentation will be available at <http://www.equifax.com>. An audio replay of the Web cast and presentation will be archived on the Equifax corporate Web site.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

About Equifax (<http://www.equifax.com>)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, and much more. We empower individual consumers to manage their personal credit information, protect their identity, and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries through North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

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