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SKECHERS

Meb, 2014 Boston Marathon Champion and Skechers Performance Elite Athlete, Throws out First Pitch at Los Angeles Dodgers Game

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- Meb Keflezighi, Skechers Performance Elite Athlete and the 2014 Boston Marathon Champion, threw out the first pitch at the Los Angeles Dodgers game against the San Francisco Giants on Thursday, May 8th. In a break with tradition, Meb ran in from the outfield in his Skechers Performance shoes to take the mound for the ceremonial first pitch.



Dodger, Adrian Gonzalez with Skechers Performance Elite Athlete, Meb Keflezighi, after throwing out the ceremonial first pitch at the Dodgers game on May 8th. (Photo credit: Juan Ocampo)

A San Diego resident and UCLA graduate, this was one of Meb's first appearances back in Southern California since Boston and he received a warm welcome from the crowd. Wearing his Boston Marathon winner medal, he stepped up to the mound and fired off a pitch to fellow San Diego native and Dodger, Adrian Gonzalez.

Meb attracted an impressive crowd as he posed for pictures on the field before the game with Dodgers players, fans, media and SKECHERS President, Michael Greenberg. He also thrilled a few lucky fans with signed Skechers Performance memorabilia.

"It's an honor to be with Meb and watch him throw out the first pitch on our home turf at the Dodgers game," said Michael Greenberg, President of SKECHERS. "Meb has become quite a national hero and we're proud to be a partner and support his endeavors."

The Dodgers game caps off nearly three weeks of a non-stop publicity tour for the Skechers Performance Division brand ambassador who also celebrated his 39th birthday this past

Monday, May 5th. Meb is the first male American to win the Boston Marathon since 1983 and is the only American male to win the Boston Marathon, New York Marathon and an Olympic medal.

Skechers Performance Division athletic shoes, including Meb's signature shoe line, are available for men and women at SKECHERS retail stores, select specialty run retailers and online at Skechers.com. Learn more about our products, athletes and much more on our new custom YouTube channel, SkechersGOrun.com and follow us on Facebook (facebook.com/SkechersPerformance), Twitter (twitter.com/skechersGO) and Instagram (instagram.com/skechersperformance).

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ABOUT SKECHERS USA, INC.

SKECHERS USA, Inc. (NYSE: SKX), based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name. SKECHERS footwear is available in the United States via department and specialty stores, company-owned SKECHERS retail stores and its e-commerce website, and in over 100 countries and territories through the company's global network of distributors and subsidiaries in Brazil, Canada, Chile, Japan and across Europe, as well as through joint ventures in Asia. For more information, please visit www.skechers.com and follow us on Facebook (Facebook.com/SKECHERS) and Twitter (Twitter.com/SKECHERSUSA).

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