

Mercury Marine introduces the industry's first V10 outboards — the all-new 350 and 400hp Verado engines

FOND DU LAC, Wis., Nov. 15, 2022 (GLOBE NEWSWIRE) -- Mercury Marine, a division of Brunswick Corporation (NYSE: BC), today introduced the industry's first V10 outboard with the official launch of its all-new 5.7L 350 and 400hp Verado® outboard engines.

Consistent with the award-winning Verado brand, the new V10 engines are the quietest and smoothest in their class running 45 percent quieter than a leading competitor at cruise. In addition to NVH, the new Verado's are not only compatible with the latest Mercury SmartCraft® technologies but will also be offered with an optional dual-mode 48V/12V alternator to seamlessly pair with Navico Group's Fathom® e-Power System, an integrated lithium-ion auxiliary power management system, providing boaters the opportunity to eliminate an onboard generator system.

"The all-new Mercury V10 Verado outboards are exactly what boaters have been asking for in a 350 and 400hp platform," said Chris Drees, Mercury Marine president. "They are powerful, smooth and quiet. They have many of the same fuel efficiency-enhancing features that are synonymous with our high-horsepower lineup. They also deliver the same kind of premium boating experience that has made Verado outboards legendary. The V10 Verado outboards solidify Mercury's leadership position in the high-horsepower outboard market."

The V10 Verado outboards leverage many of the same market-leading features and technologies boaters love about the company's popular V12, V8 and V6 platforms. The new V10 includes premium refinements and versatility for a wide range of applications, from large saltwater center consoles to single-engine freshwater fishing boats to pontoons and smaller center consoles.

Weighing only 695 pounds and with the same industry-leading 26-inch mount spacing as the V8 outboards, the V10 engines maximize compatibility with current boat designs. This lightweight, compact design provides the performance boaters are looking for and makes them perfect for multi-engine applications or repowering vessels.

Naturally Aspirated 5.7L V10 Engine

The new platform features the outboard industry's first V10 naturally aspirated powerhead. It leverages class-leading 5.7L displacement and a performance-inspired quad-cam design to propel boats ahead with exceptional speed and acceleration. A class-leading 150-amp alternator swiftly charges onboard batteries and intelligently supports the boat's electrical system.

All-New Gearcase

The platform's all-new hydrodynamic gearcase is engineered to improve performance and durability across multiple applications while also maximizing fuel efficiency. Mercury engineers went back to first principles engineering and designed the all-new Revolution X

propeller to perfectly match the V10 Verado in every way. Larger diameter and wider blades combined with the deep ratio of the new gearcase provide excellent handling, thrilling acceleration and high efficiency from low speed all the way to wide-open throttle.

Efficient All-Around Performance

Calibrated to deliver full performance on 87-octane fuel, these outboards also feature efficiency-enhancing technologies, a closed-loop fuel system and Advanced Range Optimization (ARO).

Intuitive Features and Advanced Technologies

Adaptive Speed Control maintains engine rpm despite changes in load or conditions, making climbing large swells easier and cruising at low speeds smoother. Transient Spark Technology electronically adjusts spark timing to optimize low-end power.

The V10 Verado engines will also be compatible with a new Mercury electric steering system for multi-outboard vessels slated to start shipping in February 2023. The new system will offer enhanced steering responsiveness, dramatically simplified rigging and a more than 50% reduction in energy consumption.

“We challenged our engineers to improve acceleration and overall performance with the new V10 Verado outboards, while also making them quieter and lighter than competitors’ outboards in this horsepower range,” said Tim Reid, Mercury Marine vice president of product development and engineering. “Once again they exceeded expectations while also incorporating technologies that make boat operation and maintenance intuitively simple.”

The development of the V10 Verado outboards is a product of Mercury’s continued commitment to invest heavily in R&D and production capacity to keep up with robust customer demand. To that end, the company has invested \$2B since 2008, and its manufacturing footprint has expanded to more than 3 million square feet.

About Mercury Marine

Headquartered in Fond du Lac, Wisconsin, Mercury Marine® is the world’s leading manufacturer of recreational marine propulsion engines. A division of Brunswick Corporation (NYSE: BC), Mercury provides engines, boats, services and parts for recreational, commercial and government marine applications. Mercury empowers boaters with products that are easy to use, extremely reliable and backed by the most dedicated customer support in the world. The company’s industry-leading brand portfolio includes Mercury outboard engines, Mercury MerCruiser® sterndrive and inboard packages, Mercury propellers, Mercury inflatable boats, Mercury SmartCraft® electronics, Land 'N' Sea marine parts distribution and Mercury and Quicksilver® parts and oils. More information is available at MercuryMarine.com.

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