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Brunswick Corporation's John Reid Named to Engineering Research Visioning Alliance Advisory Board

New organization convenes engineering voices to identify opportunities, priorities for innovative research

METTAWA, Illinois (April 7, 2021) — Brunswick Corporation (NYSE: BC) is pleased to announce that John Reid, Vice President of Enterprise Technologies, has been named to the newly-formed advisory board of directors of the National Science Foundation's Engineering Research Visioning Alliance (ERVA).

The ERVA was created to provide the engineering community with a process for identifying bold and societally impactful engineering research directions that will place the U.S. in a leading position to realize a better future for all. It is an engaged, inclusive, multilayered partnership, providing a truly diverse array of voices with the opportunity to impact national research priorities.

Reid brings to the ERVA more than 30 years of accomplished technology leadership experience. He is a member of the National Academy of Engineering and is the Immediate Past Chair of the Innovation Research Interchange. In his initial two-year advisory role, Reid will provide high-level vision and guidance to the ERVA Executive Committee, including a twice-yearly organizational and programmatic assessment to ensure continuous improvement. Additionally, Reid will assist in planning annual ERVA events and provide ERVA insights on current and future research trends.

"I'm honored for the opportunity to serve in this capacity, building stakeholder connectivity and helping to empower the engineering research community to speak with a unified voice," said Reid.

Funded by the National Science Foundation (NSF) Directorate for Engineering, ERVA is a diverse, inclusive and engaged partnership that enables an array of voices to impact national research priorities. The five-year initiative convenes, catalyzes and empowers the engineering community to identify nascent opportunities and priorities for engineering-led innovative, high-impact, cross-domain, fundamental research that addresses national, global and societal needs.

"Engineering has the power to transform people's lives, especially when it brings to bear a diversity of knowledge, perspectives, and experience to solve important problems," said NSF Assistant Director for Engineering Dawn Tilbury. "With NSF's support, the Engineering Research Visioning Alliance will enable the engineering community to mobilize and make a difference in our country's future."

About Brunswick Corporation

Headquartered in Mettawa, Illinois, Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Mastervolt, and Whale marine parts; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit brunswick.com.

About ERVA

The Engineering Research Visioning Alliance (ERVA) is a neutral convener that helps define future engineering research directions. Funded by the National Science Foundation (NSF) Directorate for Engineering, ERVA is a diverse, inclusive and engaged partnership that enables an array of voices to impact national research priorities. The five-year initiative convenes, catalyzes and enables the engineering community to identify nascent opportunities and priorities for engineering-led innovative, high-impact, cross-domain research that addresses national, global and societal needs. Learn more at www.ERVAcommunity.org.

About the National Science Foundation (NSF)

The U.S. National Science Foundation propels the nation forward by advancing fundamental research in all fields of science and engineering. NSF supports research and people by providing facilities, instruments and funding to support their ingenuity and sustain the U.S. as a global leader in research and innovation. With a fiscal year 2021 budget of $8.5 billion, NSF funds reach all 50 states through grants to nearly 2,000 colleges, universities and institutions. Each year, NSF receives more than 40,000 competitive proposals and makes about 11,000 new awards. Those awards include support for cooperative research with industry, Arctic and Antarctic research and operations, and U.S. participation in international scientific efforts.