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BRUNSWICK™

Brunswick Corporation : NAUTIC-ONTM Sponsors Chicago Yacht Club's In-Water Tech Show and Summer Event Series

CHICAGO, Ill. (May 30, 2018) - NAUTIC-ONTM is partnering with the Chicago Yacht Club as a supporting sponsor of the club's 2018 summer event series. Taking place at the Chicago Yacht Club's Monroe and Belmont Harbors, this series features a variety of events such as the Power & Sail In-Water Tech Show.

This Friday and Saturday the In-Water Tech Show highlights the latest technology, style, and design in power and sail yachts. Additionally, it offers seminars and demonstrations to event attendees. The In-Water Tech Show will take place on Friday, June 1 from 3 p.m. to 9 p.m. and Saturday, June 2 from 10 a.m. to 8 p.m. at the Chicago Yacht Club Monroe harbor.

"We are excited to support the Chicago Yacht Club's In-water Tech show. This event stimulates excitement, knowledge, and participation in boating by focusing on how technology has made boating better and easier," said Adam Schanfield, NAUTIC-ON general manager. "This is a natural partnership for us as this community has played a prominent part in helping us define how we can leverage smart boating technology to improve the boat ownership experience. As a Chicago business, we are proud to support the local boating community."

"Marine technology products at the In-Water Tech show are the best and brightest, seeing them in the winter shows is good, but actually seeing the product work in the water is a great opportunity for boaters of all types," Said Jay Kehoe, Chicago Yacht Club on the water director.

"The success of the In-Water Tech Show over the past seven years is a result of the efforts of Club members, staff and volunteers who work tirelessly to bring the latest in technology, style, design and construction of power and sail yachts to Chicago Yacht Club's Monroe Harbor," said Commodore Leif Sigmond, "I would like to thank all the event sponsors including NAUTIC-ON and Wintrust for their generous support."

The Chicago Yacht Club summer event series runs from May through October. Stay tuned for more information on upcoming Chicago Yacht Club summer events or learn more about the Chicago Yacht Club at www.chicagoyachtclub.org/.

About NAUTIC-ON

Headquartered in Chicago, IL, NAUTIC-ON brings smart technology to boating with its proprietary smart boating system. A division of Brunswick Corporation (NYSE: BC), NAUTIC-ON uses the IoT (Internet of Things) to allow boat owners to share this information with service providers for diagnosis and preventative maintenance purposes. More information is available at www.NAUTIC-ON.com

About Chicago Yacht Club

Founded in 1875, the Chicago Yacht Club is one of the oldest and most respected yacht clubs in the world. Its mission is to encourage, promote, and develop knowledge, participation, and enjoyment of all aspects of yachting. To that end, the Club hosts many world class competitions, including its signature Chicago Yacht Club Race to Mackinac and numerous North American and World Championships. The Club is also recognized as a leader in sailing education, with one of the largest junior sailing programs in the United States. The Club is home to more than 1400 members, including a winning America's Cup skipper, Olympic medalists and hopefuls, and outstanding boaters of all types, from ages 4 to 104. The Club offers year-round activities for its diverse membership at two locations on the city's shoreline, at Monroe and Belmont Harbors. Learn more at chicagoyachtclub.org.

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