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BRUNSWICK™

Brunswick Corporation : Gwillim Named Vice President - Investor Relations

METTAWA, Ill. Sept. 12, 2017 - Brunswick Corporation (NYSE: BC) today announced that Ryan M. Gwillim, 38, has been promoted to vice president - investor relations, succeeding Phillip Haan. Gwillim, most recently Brunswick's associate general counsel - international, will report to Brunswick Senior Vice President and Chief Financial Officer William L. Metzger. Gwillim's appointment is effective immediately. Haan will remain with the Company through the end of September to support an orderly transition.

"Since joining the Company in 2011, Ryan has made significant contributions to both Brunswick's growth and success," Metzger said. "He has been heavily involved in numerous efforts to execute our growth strategy, including several of our recent acquisitions. Ryan's counsel and judgement have been highly valued by both our marine and fitness businesses. His knowledge of our organization and the industries in which we compete, along with his previous involvement in the Company's SEC compliance and financial reporting processes, will serve him well as he now works with our shareholders and the investment community.

"Ryan assumes these responsibilities from Phil, who will be leaving the Company after 11 years, for a new opportunity in his native western Michigan," Metzger continued. "We thank Phil for his numerous and valued contributions to Brunswick, and wish him well in his new pursuit."

Gwillim joined Brunswick's legal team as corporate counsel in 2011, and became assistant general counsel - corporate and securities, a year later. He assumed the role of associate general counsel - international in 2015.

Gwillim, who is also a certified public accountant, attended the University of Illinois, where he received both his bachelor's and master's degree in accounting as well as his law degree. Before joining Brunswick, Gwillim was with Baker & McKenzie in Chicago as an associate in their corporate and securities practice group.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst - Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit www.brunswick.com.

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