## **Brunswick Corporation : Crestliner Unveils New PT 18 Bass Boat At Bassmaster Classic Expo**

OTSEGO, Minn., March 20, 2017 - Expanding on its incredibly popular PT line, Crestliner introduces the new PT 18, a premium bass boat with abundant onboard space and impressive fishing features that will continue to set the standard in bass fishing. This tournament-quality boat will make its official debut at the Bassmaster Classic Expo in Houston, March 24-26.

"Based on the success of the PT 20, we know the PT 18 will also have a positive impact," Crestliner Product Manager Jake Mirabal said. "The PT 18's solid aluminum construction and incredibly spacious bow casting deck represent a much-needed departure from the narrower casting decks and fiberglass hulls of traditional bass boats. To have those features available in an 18-foot boat at an affordable price is huge for anglers."

One angler who's already onboard is John Cox, a member of Crestliner's National Pro Team. Cox recently purchased a PT 18 after winning the 2016 FLW Forrest Wood Cup onboard his PT 20. That victory made him the first pro angler to win a national professional bass tournament championship onboard an aluminum boat. These boats have massive deck space, tons of features "The aluminum trend is catching on," Cox said. "I'm seeing more and more Crestliners out there every time I'm on the water. They're more durable and give you access to more places to fish. You simply can't ask for a better boat than the PT 18."

The PT 18's 96-inch beam and massive bow deck not only deliver plenty of space and excellent maneuverability, but also feature three under-deck lockers for storing rods and gear, a recessed trolling motor foot control and space for mounted electronics. Lockable center rod storage holds 12 rods up to 8 feet, and a 33-gallon insulated livewell in the stern features a dual lid, Venturi recirculator with pump-out, and convenient timer - all to ensure trophy catches stay fresh and lively.

Comfortable seating abounds on the PT 18. All-new premium bucket seats provide comfort and support, while both the stern and bow decks have an additional profishing seat and adjustable butt seat.

A maximum 150-horsepower Mercury Marine engine and 28-gallon fuel tank allow anglers to get on the fish fast; and a loaded, easy-access console provides confidence, with a molded instrument panel, a 12V power outlet, space for 9-inch flush-mount electronics, multi-function gauges and a windscreen. Options include a Boss® stereo with Bluetooth(TM), a Hot Foot(TM) Throttle, and a port console with glovebox and windscreen.

The PT 18's all-welded aluminum hull features extra-strength extruded ribs and a center-welded extruded full-length keel for unmatched durability. This impressive fishing machine is as beautiful as it is durable. Anglers can choose from a standard silver metallic, black metallic or white exterior, or go for the

optional two-tone paint.

"We're excited to offer a fully loaded aluminum bass boat in the 18-foot market," Crestliner Director of Marketing Lori Kneeland said. "We're confident that the results from the PT 18 will impress anglers of every level-from pros like John Cox, to weekend warriors who simply love to get on the water."

Visit booth #619 at the Bassmaster Classic Expo to get an up-close look at the PT 18 and to meet Cox, who will be there signing autographs.

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## About Crestliner

Located in Otsego, Minn., Crestliner boats and pontoons are crafted with an uncompromising mix of functional design, all-welded aluminum construction and a relentless commitment to excellence. Since 1946 Crestliner has been making boats forged with strength and defined by durability. As a world-wide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for 10 consecutive years. Learn more about Crestliner and its line of boats by visiting crestliner.com.

Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry, <a href="mailto:brunswick.com">brunswick.com</a>

## About Brunswick

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