

November 7, 2016

**BRUNSWICK**

# **Brunswick Corporation : Brunswick Names Brown Vice President - Chief Information Officer**

LAKE FOREST, Ill. Nov. 7, 2016 - Brunswick Corporation (NYSE: BC) today announced it has named Danielle Brown, 46, as vice president - chief information officer, effective Nov. 14. Ms. Brown succeeds Michael Schulz, who is retiring from Brunswick. She will report to Mark D. Schwabero, chairman and chief executive officer.

Ms. Brown joins Brunswick from DuPont, where she most recently led global IT transformation in preparation for the merger of DuPont and Dow Chemical. During her 16-year career with the chemical and agricultural industry leader, Ms. Brown, a certified Lean Six Sigma Black Belt, has held a number of positions of increasing responsibility within information technology, serving in operations and corporate assignments in the U.S. and Asia. Most notably, as chief information officer for DuPont's \$3 billion crop protection business, she supported growth related strategies focused on customer outreach in new and emerging markets.

At Brunswick, Ms. Brown will have responsibility for the Company's information technology services, including IT structure and planning, emerging technologies, service delivery and execution as well as IT governance and compliance across Brunswick's various functions and global operations.

"We are extremely pleased to have Danielle join our management team at Brunswick," Schwabero said. "We look forward to leveraging her industry experience and knowledge as Brunswick continues to evolve and support our business strategy and customer requirements. In addition, her business insights and experience in analytics and IT talent development will make her a strong addition to the organization.

"Moving forward, Danielle will be building upon the fine work of Mike Schulz, who has led the Company's efforts in this area for the past 14 years," Schwabero added. "We wish Mike the best on his well-deserved retirement."

Ms. Brown has a bachelor of arts in computer science from Indiana University of Pennsylvania, as well as earning a master of science in information systems, and an MBA from Pennsylvania State University and Drexel University, respectively.

## About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more

information, visit <http://www.brunswick.com>.

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