

November 5, 2015

BRUNSWICK™

Brunswick Corporation : Brunswick Executives to Update Progress, Offer New Three-Year Plan at New York Investor Event Nov. 10; to be Webcast Live

LAKE FOREST, Ill. Nov. 5, 2015 - Brunswick Corporation (NYSE: BC) will host an investor event in New York City on Nov. 10 at the New York Stock Exchange. The main purpose of this event is to update the investment community on the progress that Brunswick has made since communicating its three-year strategic plan (2014 - 2016) in November, 2013. In addition, the Company will provide a fresh, three-year outlook through 2018 and articulate its plans to continue to increase shareholder value.

The event, which will begin at 9 a.m. (EST), will include a presentation by Chairman and Chief Executive Officer Dusty McCoy as well as the following Brunswick executives:

- * Mark Schwabero, president and chief operating officer, Brunswick,
- * William L. Metzger, chief financial officer, Brunswick,
- * Huw Bower, president - Boston Whaler Group,
- * Chris Clawson, president - Life Fitness,
- * Jeff Kinsey, president - Freshwater Boat Group,
- * John Pfeifer, president - Mercury Marine, and
- * Tim Schiek, president - Recreational Boat Group.

The presentations will be webcast live beginning at approximately 9 a.m. (EST) on Tuesday, Nov. 10. The webcast can be accessed through the Brunswick Corporation website at ir.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness, Hammer Strength and SCIFIT fitness equipment, and Brunswick billiards tables, accessories and game room furniture and InMovement products and services for productive well-being. For more information, visit <http://www.brunswick.com>.
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