

May 11, 2015

BRUNSWICK™

Brunswick Corporation : Brunswick Executives to Present At Conference

LAKE FOREST, Ill., May 11, 2015 - Brunswick Corporation (NYSE: BC) Chairman and Chief Executive Officer Dustan E. McCoy; President and Chief Operating Officer Mark D. Schwabero and Senior Vice President and Chief Financial Officer William L. Metzger will present at the 16(th) annual B. Riley & Co. investor conference May 13 at the Loews Hollywood Hotel in California.

The presentation will be webcast live at approximately 4 p.m. (EDT), and can be accessed through the Brunswick Corporation website at www.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, BLA, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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Release: IMMEDIATE
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