

January 7, 2015

BRUNSWICK™

Brunswick Corporation : Sea Ray Announces Plans To Expand Production To Meet Demand For New L-Class Yachts

KNOXVILLE, Tenn. (Jan. 7, 2015) - Due to the overwhelming market reception and solid retail demand for its new L-Class yachts, Sea Ray will increase production capacity by reactivating its Sykes Creek manufacturing facility in Merritt Island, Fla. The expanded production will commence in the summer of 2015. Hiring will begin immediately, and the company expects to create up to 100 new jobs over the next 12 months.

"We're very pleased with the great success of the new L-Class and look forward to adding jobs back to the Sykes Creek community," said Sea Ray President Tim Schiek. "We are more committed than ever to delivering industry leading products and ensuring that our customers have the most enjoyable boat ownership experience possible."

High-resolution images of the L-Class models can be viewed and downloaded [here](#).

ABOUT SEA RAY

Founded in 1959, Sea Ray is the world's leading manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, Tenn., and operates as part of the Boat Group division of Brunswick Corporation. With more than 40 models ranging from 19 to 65 feet, Sea Ray makes a boat for every lifestyle—each built with a unique commitment to quality, craftsmanship and excellence throughout. Additional information about Sea Ray is available at www.searay.com.

ABOUT BRUNSWICK

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness and Hammer Strength fitness equipment, and Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>

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For additional information, contact:
Matt Guilford, VP of Marketing
865-385-4500
matt.guilford@brunswick.com

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