May 19, 2014

Brunswick Corporation : Brunswick Chairman and Chief Executive Officer To Present At Conference

LAKE FOREST, Ill., May 19, 2014 - Brunswick Corporation (NYSE: BC) Chairman and Chief Executive Officer Dustan E. McCoy will present at the 15(th) annual B. Riley & Co. investor conference May 21 at the Loews Santa Monica Beach Hotel in California.

The presentation will be webcast live at approximately 2 p.m. (EDT), and can be accessed through the Brunswick Corporation website at www.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick
Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and table tennis. For more information, visit http://www.brunswick.com.

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Source: Brunswick Corporation via GlobeNewswire
[HUG#1786947]