

March 3, 2014

BRUNSWICK

Brunswick Corporation : Brunswick Chairman and Chief Executive Officer To Present At Conference

LAKE FOREST, Ill., March 3, 2014 - Brunswick Corporation (NYSE: BC) Chairman and Chief Executive Officer Dustan E. McCoy will present at the Raymond James 35(th) Annual Institutional Investor Conference, March 4, at J. W. Marriott Grande Lakes in Orlando, Fla.

The presentation will be webcast live at approximately 2:50 p.m. (EST), and can be accessed through the Brunswick Corporation website at www.brunswick.com. Go to the site at least 15 minutes before the presentation to register, download and install any needed audio software. Replays will be available on the Brunswick site.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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